राष्ट्रीय डिज़ाइन संस्थान
**NATIONAL INSTITUTE OF DESIGN**

# Admissions 2018-19 Handbook

## Master of Design (M.Des.)

- at National Institute of Design, Ahmedabad
- at National Institute of Design, Bengaluru
- at National Institute of Design, Gandhinagar

Last date for submitting online application:
**Tuesday, 31 October 2017**

Design Aptitude Test (DAT) Prelims
**Sunday, 07 January 2018**

Note:

- This handbook is only available as an online digital download.
- Changes and updates to this document, if any, will be highlighted only on the official NID admissions website (www.admissions.nid.edu).
- Candidates are advised to download this handbook only from the official NID admissions website and check for any updates on the website before submitting their application.
- Master of Design or M.Des. is offered at NID's campuses in Ahmedabad, Bengaluru and Gandhinagar.

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All courses at NID are taught in English.

Candidates must satisfy all of the eligibility criteria stipulated in this handbook in order to be eligible for admission.

Records of exam-related documents will be retained by NID only for a period of one year from the date of declaration of final result.

The courts and tribunals in Ahmedabad alone shall have exclusive jurisdiction to entertain and settle any dispute or claim regarding admission to NID.

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# 1. General Information

National Institute of Design (NID) is an 'Institute of National Importance' as per the NID Act 2014 as well as an autonomous institute under the Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, Government of India. As per the NID Act (18 of 2014), the institute is a statutory authority empowered to award its own degrees—Masters of Design (M.Des.) of two-and-a-half year duration and Bachelor of Design (B.Des.) of four-year duration. The Institute is also a member of the Association of Indian Universities (AIU).

NID Vijayawada and NID Kurukshetra are independent autonomous institutes under the DIPP, Ministry of Commerce & Industry, Government of India and do NOT offer any Masters programmes.

Admission to all of the design courses is on the basis of the candidates' performance in the two-stages of Design Aptitude Test. The objective of these exams is to assess the knowledge, skills and behavioural abilities of candidates.

## Stage 1: Design Aptitude Test (DAT) Prelims

Design Aptitude Test (DAT) Prelims will be conducted at various test centres across India (Refer Section 7.3). Candidates should note that appearing for the DAT Prelims or being ranked in the shortlist does not guarantee automatic entitlement to admission.

## Stage 2: Design Aptitude Test (DAT) Mains

Candidates shortlisted after the DAT Prelims will be invited to appear for the Stage 2 DAT Main exams at one of NID's campuses in Ahmedabad, Bengaluru or Gandhinagar.

**Note:**

- Applicants are fully and solely responsible to provide correct information during the application process. If it is found that any information provided by the candidate is not true, NID has the right to cancel, at any stage, the candidate's application or admission in accordance with its rules and regulations. Any direct or indirect attempt to influence the management and employees of the institute will lead to automatic disqualification of the candidate.

- The Institute has the sole prerogative to determine the procedure for each cycle of admission. In case of any matter not covered in this handbook, NID's decisions shall be considered final and binding on all the parties concerned.

# 2. Important Dates

| | Admission Stage | Dates |
|---|---|---|
| 1 | Accepting Application Form online starts | 1400 hrs on Monday, 25 September 2017 |
| 2 | Last date for submitting online application | 1400 hrs on Tuesday, 31 October 2017 |
| 3 | Last date for submitting online application on payment of late fees (online payment via debit/credit card only) | 1400 hrs on Thursday, 09 November 2017 |
| 4 | Last date for receiving printed application forms accompanied with a demand draft (to be sent via speed post, registered post or courier) | 1600 hrs on Thursday, 09 November 2017 |
| 5 | Window to edit the application forms | From 1200 hrs on Tuesday, 14 November 2017 until 1200 hrs on Thursday, 16 November 2017 |
| 6 | Download Admit Cards for DAT Prelim * | 1600 hrs on Wednesday, 20 December 2017 |
| 7 | DAT Prelims Exam (including Overseas candidates) | 1000 hrs. to 1300 hrs. on Sunday, 07 January 2018 |
| 8 | Answer Keys of DAT Prelims Part I available online | 1100 hrs. on Friday, 12 January 2018 |
| 9 | Window to challenge DAT Prelims Part I answer keys (Online only) | From 1100 hrs. on Thursday, 18 January 2018 until 1600 hrs. on Friday, 19 January 2018 |
| 10 | Uploading final answer keys of DAT Prelims Part I | Tuesday, 30 January 2018 |
| 11 | DAT Prelim results for M.Des. | 1600 hrs. on Thursday, 15 February 2018 |
| 12 | Download Admit Card for DAT Mains for M.Des | 1600 hrs. on Tuesday, 27 February 2018 |
| 13 | DAT Mains for M.Des in Ahmedabad, Gandhinagar and Bengaluru** (including Overseas candidates) | Monday, 12 March 2018 to Sunday, 15 April 2018 |
| 14 | Merit List for M.Des | 1400 hrs on Wednesday, 02 May 2018 |

**Note:**

*Admit Cards will be available for download on the NID website (www.admissions.nid.edu) as per the above schedule. It is the responsibility of all candidates to download and print their own Admit Cards.

** The exact dates of DAT (Mains) for each discipline for M.Des will be as mentioned in the Admit Card.

# 3. Master of Design (M.Des.) Programme

The two-and-a-half year long Master of Design (M.Des.) programme at NID is offered at its campuses in Ahmedabad, Bengaluru and Gandhinagar. Candidates may apply in any of the following disciplines:

### Faculty of Communication Design

| Discipline | Offered at | No. of Seats |
|---|---|---|
| Animation Film Design | Ahmedabad | 15 |
| Film & Video Communication | Ahmedabad | 15 |
| Graphic Design | Ahmedabad | 15 |
| Photography Design | Gandhinagar | 15 |

### Faculty of Industrial Design

| Discipline | Offered at | No. of Seats |
|---|---|---|
| Ceramic & Glass Design | Ahmedabad | 10 |
| Furniture & Interior Design | Ahmedabad | 15 |
| Product Design | Ahmedabad | 15 |
| Toy & Game Design | Gandhinagar | 10 |
| Transportation & Automobile Design | Gandhinagar | 15 |
| Universal Design | Bengaluru | 15 |

### Faculty of Information Technology Integrated Programmes

| Discipline | Offered at | No. of Seats |
|---|---|---|
| Digital Game Design | Bengaluru | 15 |
| Information Design | Bengaluru | 15 |
| Interaction Design | Bengaluru | 15 |
| New Media Design | Gandhinagar | 15 |

### Faculty of Inter-Disciplinary Design Studies

| Discipline | Offered at | No. of Seats |
|---|---|---|
| Design for Retail Experience | Bengaluru | 15 |
| Strategic Design Management | Gandhinagar | 15 |

### Faculty of Textile, Apparel, Lifestyle and Accessory Design

| Discipline | Offered at | No. of Seats |
|---|---|---|
| Apparel Design | Gandhinagar | 15 |
| Lifestyle Accessory Design | Gandhinagar | 15 |
| Textile Design | Ahmedabad | 15 |

**Note:**
- In addition to the number of seats mentioned above, 2 seats per discipline are allotted for overseas (supernumerary) candidates.
- Prescribed percentage of seats are reserved for candidates (Indian nationals) belonging to various reserved categories as per the Government of India guidelines (Refer Section 5 for more information).
- Aspiring candidates can apply to a maximum of **ONLY TWO** disciplines for the Master of Design programme.
- The seat allotment will be purely based on the preference submitted by candidate at the time of viewing their final result. Under no circumstances will the candidate be allowed to change these preferences later.
- Applications are received to a specific discipline only and are not transferable at any stage of the admissions process.

# 4. Eligibility Criteria

## 4.1 Master of Design (M.Des.)

All applicants applying for the M.Des. programme (any discipline) must fulfill both the following criteria; of age and education qualification.

**Age Limit:**
- For Indian Nationals in General Category:  Upper age limit for candidates is 30 years as on 30 June 2018. Only those candidates born on or after 1 July 1988 are eligible to apply for admission.
- For Indian Nationals in Reserved Category (OBC-NCL, SC & ST):  Upper age limit for candidates is 33 years as on 30 June 2018. Only those candidates born on or after 1 July 1985 are eligible to apply for admission.
- For Indian Nationals in PwD Reserved Category:  Upper age limit for candidates is 35 years as on 30 June 2018. Only those candidates born on or after 1 July 1983 are eligible to apply for admission.
- For Foreign Nationals in Overseas (Supernumerary) Category:  Upper age limit for candidates is 30 years as on 30 June 2018. Only those candidates born on or after 1 July 1988 are eligible to apply for admission.

**Educational Qualification:**
In addition to the above, the candidate must possess at least one of the following minimum qualifications to be considered eligible for admissions:
**Bachelor degree of minimum 4-year duration in any specialization, after 10+2 system**, from any university or institute recognised by law in India. *Condition*: Applicant must (have passed/have appeared for/be appearing for) the Bachelor degree examinations **before July 2018**.

**OR**

**Bachelor degree of minimum 3-year duration in any specialization, under the 10+2 system.** *Condition*: Applicants must have passed the Bachelor degree examinations **before July 2017**.

**OR**

**Full-time Diploma of minimum 4-year duration in Design/Fine Arts/Applied Arts/ Architecture, after 10+2 system**, from any university or institute recognised by law in India. *Condition*: Applicants must (have passed/have appeared for/be appearing for) the Diploma examinations **before July 2018**.

**Note:**
In case the degree/certificate has been obtained from a university/board of any country other than India, an equivalence certificate must be obtained by the candidate from the Association of Indian Universities (AIU), New Delhi, at the time of document verification. Visit www.aiuweb.org for more details.

## 4.2   Overseas Category (Supernumerary candidates):

Foreign citizens—applicants holding citizenship of a country other than the Republic of India—are eligible to apply only under the overseas category, provided they fulfill all the eligibility criteria mentioned in Sections 4.1.

Of the seats available for the M.Des, 15% supernumerary seats have been created for overseas applicants. The actual number of seats available under Overseas (supernumerary) category are as follows:

| Programme | No. of seats |
|---|---|
| Master of Design (per specialisation) | 02 |

**Note:**

- Applicants under overseas (supernumerary) category fall outside the ambit of seats reserved for the OBC-NCL, SC, ST and PwD categories.
- Applicants holding OCI and PIO card will have to apply only under the Overseas (supernumerary) category.
- Non-Resident Indians (NRIs) holding an Indian passport are not eligible to apply under the Overseas (supernumerary) category and will have to apply as Indian nationals.
- Candidates will be offered admission to NID based on the final merit list of the Overseas (supernumerary) category, which will be prepared after all the stages of the admission process have been completed. Only those candidates with the score of 40% and above will be eligible for the admission to NID.
- To accept the offer of admission, overseas candidates are required to visit the relevant NID campus in person, as per the schedule. At this time, candidates will be required to produce the following documents along with their self-attested photocopies:
  - Self-attested copy of the relevant pages of their valid passport.
  - Self-attested copies of their grade sheets/mark sheets of all semesters equivalent to SSC (Grade X), HSC (Grade XII) and their degree certificate/provisional certificate/passing certificate.
  - An equivalence certificate from the Association of Indian Universities (AIU), New Delhi, which will need to be obtained at the time of document verification.
- The applicant will be responsible for obtaining a student visa for the entire duration of the programme at NID, before the commencement of the programme.
- If selected candidates do not pay their programme fees or fail to produce all of the required documents, or if they decline the offer of admission, their candidature will stand cancelled.
- Seats remaining vacant in the Overseas (supernumerary) category will lapse and will not be transferred to candidates from any other category.
- Overseas applicants will have to appear for DAT Prelims and DAT Mains as per the schedule mentioned in Section 2.
- Overseas applicants may choose their exam center for DAT Prelims from any exam center mentioned in Section 7.3.
- The language of instruction at NID is English.

## 4.3   Important Note:

- Candidates yet to appear for their qualifying exam (Full-time Diploma or Bachelor's Degree in any discipline under 10+2+4 or more system) are eligible to apply, provided they produce proof of having acquired the minimum required qualifications at the time of document verification.

- If the results of their final year of graduation (under 10+2+4 or more system only) have not been declared by the concerned board or university at the time of physical verification of documents, admission will be strictly provisional, subject to fulfillment of the following conditions:
  (i)   Candidates seeking provisional admission in case they are awaiting their final results are required to provide proof of having passed all their examinations in all the previous years/semesters of their qualifying degree.
  (ii)  The candidate must also provide the qualifying exam's date sheet/admit card/Principal's certificate as proof of having appeared for their final qualifying exam.
  (iii) The candidate must be able to submit the final result of their qualifying degree or certificate proving their eligibility on or before 31 August 2018, to the Activity Chairperson, Professional Education Programme.
  (iv)  Candidates who have backlogs of any semester/final year of graduation (under 10+2+4 or more system only) whose results have not been declared by the time of admission, will be considered for admission as per (iii) above.

- Any candidate who has not appeared for their final qualifying exam before the physical verification of documents will not be eligible for admission.

- Provisional admission will be considered only in cases where the results of the final semester/year of their qualifying degree (under 10+2+4 or more system only) have not been declared by the concerned board/university. In case the result has been declared by the concerned board/university but has not been declared in a specific case, for any reason, the candidate will not be considered eligible for provisional admission.

# 5. Reservation of Seats

The total number of seats available (as mentioned in Section 3)—for Indian Nationals are classified into different categories as defined below:

| Seat Category | Category of eligible candidates |
|---|---|
| Open | GEN, OBC-NCL, SC, ST, GEN-PwD, OBC-NCL-PwD, SC-PwD, ST-PwD |
| Other Backward Class-Non Creamy Layer (OBC-NCL) | OBC-NCL and OBC-NCL-PwD |
| Schedule Caste (SC) | SC and SC –PwD |
| Schedule Tribe (ST) | ST and ST –PwD |
| Open—Persons with Disability (PwD) | GEN-PwD, OBC-NCL-PwD, SC-PwD, ST-PwD |
| Other Backward Class-Non Creamy Layer—Persons with Disability (OBC-NCL-PwD) | OBC-NCL-PwD |
| Schedule Caste —Persons with Disability (SC-PwD) | SC-PwD |
| Schedule Tribe—Persons with Disability (ST-PwD) | ST-PwD |

Foreign nationals applying under the Overseas category are outside the ambit of reservation of seats for the OBC-NCL, SC, ST and PwD categories.

In accordance with the guidelines of the Government of India, the prescribed number of seats reserved for each of these categories are as follows:

| Category-wise reservation of seats | | | |
|---|---|---|---|
| | OBC-NCL (27%) | Scheduled Caste (15%) | Scheduled Tribe (7.5%) |
| Disciplines with 15 seats each | 4 | 2 | 1 |
| Disciplines with 10 seats each | 3 | 1 | 1 |

**Reservation of seats for Other Backward Classes (Non-Creamy Layer):**
Other Backward Classes belonging to the Non-Creamy Layer (OBC-NCL) is to be determined as per the central list of OBCs (www.ncbc.nic.in) as of 01 June 2016.

**Candidates belonging to the Creamy Layer of OBC are not entitled to apply under reserved category (OBC-NCL) and will have to submit their application under General (unreserved) category**
Candidates applying under the OBC-NCL or Non-Creamy Layer category are required to produce (upload) a certificate issued on their name (preferably in English) from the relevant competent authorities of their respective state or union territory, certifying that they do not belong to the Creamy layer.

**Reservation of seats for Scheduled Caste and Scheduled Tribes:**
The benefit of reservation will be given only to applicants belonging to castes and tribes mentioned in the central list published by the Government of India, which can be viewed at the following links:
http://socialjustice.nic.in/UserView/index?mid=76750
http://tribal.nic.in/Content/StatewiseListofScheduledTribesProfiles.aspx

Candidates applying under SC and ST categories are required to upload the relevant caste/tribe certificate issued on their name (preferably in English) from the competent authorities of their respective state, union territory or the National Commission of Tribes, **at the time of applying online.**

**Reservation of Seats for Persons with Disability (PwD):**
Of all seats across Open, OBC-NCL, SC and ST categories, 5% of the seats are reserved for Persons with Disability (PwD). Admission will be granted to the top 5% of the candidates in order of merit, irrespective of their parent category.

The benefit of reservation will be given only to those candidates with 40% or more disability as described by the Government of India at
http://www.disabilityaffairs.gov.in/upload/uploadfiles/files/RPWD%20ACT%202016.pdf
Candidates seeking admission under this category are required to upload a valid Disability Certificate issued by competent medical authority as certified by the Government of India, **at the time of applying online.**

Candidates belonging to the OBC-NCL, SC, ST and PwD categories will be declared as qualified on the basis of the relaxed criterion mentioned in Section 8 of this handbook.

Unfilled seats based on cut-off in merit or unavailability of candidates in the OBC-NCL category will be de-reserved and allotted to Open Category candidates in order of merit.

Unfilled seats based on cut-off in merit or unavailability of candidates in the **SC category and ST categories will not be de-reserved.**

The category selected by a candidate at the time of submitting the application form will be final, and requests for **any change of category will not be permitted later.**

# 6. How to Apply

**Applicants will have to visit the official admissions website at www.admissions.nid.edu and follow the steps below:**

**Step 0:**
Read and familiarise yourself with the eligibility criteria, number of seats, test centres, reservation policy and other relevant information related to admissions to the M.Des. programme.

**Step 1: Sign up/Registration**
1. All the applicants are required to register/sign up online before proceeding to fill the application form only at http://admissions.nid.edu
2. Please provide a valid email address and an active mobile number while registering, since these contacts will be used for all future communication with the applicant. Ensure that this email id & mobile number is active till 31 August 2018.
3. After registration, login credentials will be sent via an email to the registered email address (do remember to check your spam or junk folders in case you do not find the email in your inbox). In case of wrong email address and/or mobile number has been provided during sign up, you are required to register afresh with the correct details.
4. Do not delete the email sent to you, as this will be useful for future reference.
5. Log in to your account using login and password to proceed further.

**Step 2: Fill the Online Application Form**
1. Log in and proceed to Step 2–Application Form.
2. Fill in all the required details.

   **Note:** Candidates are allowed to apply for maximum of two disciplines.
3. Click 'Save & Exit' to complete the form at a later time or date.
4. After filling all details, click 'Save & Proceed' to go to the next section to 'Upload Document'.

**Step 3: Uploading your Documents & signature**
1. Upload a scanned recent passport photograph as per the instructions. All photographs must be in JPG format and not exceeding 100 KB in size. It must be a coloured photograph taken at a professional studio. Photographs taken via mobile phone and other kinds of self-composed portraits will not be accepted.
2. Upload your scanned signature as per the instructions. All signature files must be in JPG/JPEG format and not exceeding 100 KB in size. You should have your signature digitally photographed or scanned and cropped to the required size.
3. Candidates applying under the OBC-NCL, SC and ST categories are required to upload their valid Caste Certificate issued by a competent authority. The certificate must be in JPG/JPEG format and not exceeding 150 KB in size.
4. Candidates applying under the Persons with Disability (PwD) category are required to upload their valid Disability Certificate issued by a competent medical authority as per the guidelines of the Government of India. The certificate must be in JPG/JPEG format and not exceeding 150 KB in size.

5.  Candidates applying under the Overseas category are required to upload the first and last page of their valid passport, clearly showing all of their personal information. The document must be in JPG/JPEG format and not exceeding 150 KB in size.
6.  List of documents to be uploaded by candidates of various categories at the time of applying online are as under:

| Category/Documents | Photo | Signature | Certificate | Remarks |
|---|---|---|---|---|
| General | Yes | Yes | No | |
| OBC-NCL | Yes | Yes | Yes | OBC-NCL Certificate |
| SC | Yes | Yes | Yes | Caste Certificate |
| ST | Yes | Yes | Yes | Tribe Certificate |
| Open-PwD | Yes | Yes | Yes | Disability Certificate |
| OBC-NCL-PwD | Yes | Yes | Yes | Caste  Certificate |
| | | | | Disability Certificate |
| SC-PwD | Yes | Yes | Yes | Caste  Certificate |
| | | | | Disability Certificate |
| ST-PwD | Yes | Yes | Yes | Tribe  Certificate |
| | | | | Disability Certificate |
| Overseas | Yes | Yes | Yes | First page of Passport |
| | | | | Last page of Passport |

7.  All of these scanned documents must be in JPG/JPEG format.
8.  Once you are done uploading all necessary documents, click 'Save and Exit' to complete the form at a later time or date.
9.  Click 'Save & Proceed' to go to the next section to pay Application Fees. Your Application Form will be accepted only after successful payment of the application fees.

**Step 4: Pay Application Fee & Print:**
1.  Category-wise Application Fees for Academic Year 2018-19 are as under:

| Programme/ Category | M.Des (1 Discipline only) | M.Des (2 Disciplines) |
|---|---|---|
| General | Rs.2000 | Rs.4000 |
| OBC-NCL | Rs.2000 | Rs.4000 |
| SC | Rs.1000 | Rs.2000 |
| ST | Rs.1000 | Rs.2000 |
| General-PwD | Rs.1000 | Rs.2000 |
| OBC-NCL-PwD | Rs.1000 | Rs.2000 |
| SC-PwD | Rs.1000 | Rs.2000 |
| ST-PwD | Rs.1000 | Rs.2000 |
| Overseas | Rs.3000 | Rs.6000 |

Note: For applications received after 1400 hrs on Tuesday, 31 October 2017, the application fees (including late fees) applicable will be double the amount indicated above.
2.  The above fees are applicable to M.Des., belonging to either of the three genders. NOTE: As per latest order of Supreme Court of India, third gender includes only trans-genders, eunuchs and hijras. Lesbians, gays and bisexuals need to select either Male or Female option as appropriate.
3.  **Application fee is NEITHER refundable NOR transferable.**
4.  The Application fees paid online (by debit/credit card) DOES NOT INCLUDE any bank transaction charges, and the same, as applicable, will be borne by the applicant.

5. You will be asked to verify your details, after which you can proceed to make the payment.
6. Select method of payment— (a) ONLINE (via credit/debit card) or (b) OFFLINE only by Demand Draft. Enter the required details as specified.
7. For Candidates paying **ONLINE**: You will be directed to the payment gateway. After completing the payment process, you will be redirected to the 'Print' section where you can save your form as a PDF file and print it. You are NOT required to send the print-out of your application form if you are paying online via debit/credit card.
8. For Candidates paying **OFFLINE**: Prepare a Demand draft of the amount in favour of **'All India Management Association'** payable at **New Delhi**. Fill in the details of the Demand Draft online to complete the submission process. Save the Application Form as a PDF File and print it. This should be done before 1400 hrs. on Tuesday, 31 October 2017.
9. To complete the application process, you must send the demand draft and a printout of your application form in a single envelope to the following address (via Speed Post/Courier), so as to reach before 1800 hrs on Thursday, 09 November, 2017. Please note that candidates who have made online payment via debit/credit card are NOT required to send the print-out of your application form.

   **Address for sending Demand Draft and printed copy of Application Form (only in case if application fees is paid via demand draft):**
   The Project Manager–CMS
   All India Management Association
   Management House, 14, Institutional Area,
   Lodhi Road, New Delhi 110 003
   India

10**. Window to edit Application Form (14<sup>th</sup> to 16 November 2017)**
   - Applicants will be given an opportunity to review and correct their information in the application form starting from 1200 hrs on 14 November 2017 until 1200 hrs on 16 November 2017.
   - The information related to eligibility criteria, date of birth, category, email id, citizenship and the discipline applied for CANNOT be modified.
   - Application fees already paid will not be refunded in case the application is found not eligible for admissions to NID after modifying the information in the application form.
   - Applicants are fully and solely responsible to provide correct information during the application process. At any stage if it is found that the information provided by the candidate is not true, NID has the right to cancel his/her candidature. Any direct or indirect attempt to influence the management and employees of the institute will lead to automatic disqualification of the candidate.

**Note:**

The National Institute of Design has authorised the All India Management Association, New Delhi, to process all its applications for the M.Des. programme.

# 7.  Design Aptitude Tests (DAT)

The Design Aptitude Tests will be conducted in two stages:
**Stage 1:** Design Aptitude Test (DAT) Prelims
**Stage 2:** Design Aptitude Test (DAT) Mains

## 7.1  Important Date:

DAT (Prelims) for Master of Design (M.Des.) will be conducted from:
**1000 hrs. to 1300 hrs. on Sunday, 07 January 2018.**

## 7.2  About DAT Prelims:

The Design Aptitude Test (DAT) Prelims primarily evaluates each candidate on the following abilities:

- Knowledge
- Comprehension
- Analysis
- Creativity
- Visualisation

The Design Aptitude Test (Prelims) consists of an examination for three hours duration and will be marked out of 100 points.
This is a pen-and-paper test conducted at the same time on the same day across all test centres.

The DAT Prelims consists of two parts:
**Part I:** Multiple-choice questions marked out of 70 points. This part has questions with one or more than one correct answer. The responses of this part will be recorded on an OMR sheet and evaluated digitally.
**Part II:** Subjective questions marked out of 30 points, with responses to be provided in visual and/or written formats.

The question paper is in English.
All questions are compulsory.
There is no negative marking.

Based on the DAT Prelims scores, separate merit lists shall be prepared for each category (OPEN, OBC-NCL, SC, ST & PwD). Only shortlisted candidates will be eligible to appear for the DAT Mains exam as per the schedule announced.

Separate merit list will be prepared for Overseas candidates.

## 7.3  Test Centres for DAT Prelims:

The DAT Prelims will be conducted in the following cities in India:
Ahmedabad, Bengaluru, Bhopal, Bhubaneshwar, Chandigarh, Chennai, Dehradun, Guwahati, Hyderabad, Jaipur, Jammu, Kolkata, Kurukshetra, Lucknow, Mumbai, Nagpur, New Delhi, Patna, Panjim, Raipur, Ranchi, Thiruvananthapuram and Vijayawada.

NID reserves the right to add or remove any test centre and allot a test centre that may not be of the candidate's choice. A city may have more than one test centre. Any request for change of test centre will not be entertained.

## 7. 4   About DAT Mains for M.Des:

Based on the scores obtained in the DAT Prelims, eligible candidates will have to appear for the DAT Mains. The Admit Card for shortlisted candidates will be available for download only on the official NID admissions website (www.admissions.nid.edu).

The DAT Mains for M.Des programmes consists of two parts:

- **Studio Test:**
  This may consist of tests in different formats such as drawing/sketching, hands-on model making, group discussions etc. Total marks of the test will be out of 100 and the duration will be of three hours. The DAT Mains will be conducted in English.
- **Interviews:**
  The interviews will be conducted separately for each discipline, immediately after the Studio Test at the same centre.

## 7. 5   Test Centres for DAT Mains:

| Test Centre: Ahmedabad | Test Centre: Bengaluru | Test Centre: Gandhinagar |
|---|---|---|
| Animation Film Design | Design for Retail Experience | Apparel Design |
| Ceramic & Glass Design | Digital Game Design | Lifestyle Accessory Design |
| Film & Video Communication | Information Design | New Media Design |
| Furniture and Interior Design | Interaction Design | Photography Design |
| Graphic Design | Universal Design | Strategic Design Management |
| Product Design | | Toy & Game Design |
| Textile Design | | Transportation & Automobile Design |

**NID will not provide accommodation** for applicants appearing for the DAT Mains; therefore, the candidates must arrange accommodation at their cost.

## 7.6   Weightages of DAT Prelims & DAT Mains for final result

| Programme/Test | DAT Prelims | DAT Mains |
|---|---|---|
| M.Des (all disciplines) | 30% | 70% |

Note: Only candidates who have appeared for all the tests in both the stages will be considered eligible for the Merit List.

# 8. Announcement of Results

In order to be considered for the merit list, a candidate must have appeared for all the tests in both the DAT Prelims and the DAT Mains.

## 8.1 Results for DAT Prelims:

Based on the scores obtained in the DAT Prelims, separate merit lists shall be prepared for each category (OPEN, OBC-NCL, SC, ST & PwD). Results for admission to NID for the Academic Year 2018–19 for the M.Des. programme (including overseas candidates) will be declared only on the official admissions website (www.admissions.nid.edu) as per the schedule announced in Section 2. The candidates' scores will also be available for viewing at this time.

Separate result score cards will not be sent individually to the candidates.

In case of tie break (the total marks scored by two or more candidates are the same), then the following tie-break policy will be used for awarding ranks:

(i)   Higher rank will be assigned to the candidate who has obtained higher marks in Design Aptitude Test - Prelims (Part A).

(ii)  If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in Design Aptitude Test- Prelims (Part B).

## 8.2 Challenge of Answer Key of DAT Prelims exam (Part I):

Candidates will be provided an opportunity to challenge the answers provided in the answer key. The answer keys of the DAT Prelim Exam Part I will be published for challenge by the candidates only on the official website of admissions at NID.

1. ONLY Candidates who have appeared in DAT Prelims exam can submit the challenge for the Answer Keys using their login credentials / registered email id.
2. Answer key challenge can be submitted ONLINE ONLY.
3. Details about how to submit the Answer Key Challenge will be available at a later stage.
4. Answer key challenge has to be submitted, separately for each question with the complete solved answer/justification. A candidate can challenge answers to maximum three questions.
5. The candidates can challenge the answers key by paying a fee of Rs. One thousand (INR 1000/-) per question challenged. The objections can be raised ONLY within the stipulated period of two days.
6. If candidate's challenge is found legitimate and accepted, the fee paid will be refunded. However, the fees will not be refunded for the answer key challenges which are not legitimate and not accepted.
7. Final answer keys after answer key challenge window will be uploaded ONLY on the official website of admissions at NID.
8. If the challenge is found legitimate, ONLY those candidates who have attempted that question will be awarded with the marks for the same.

9.  The decision of NID Admission Committee in the matter of challenges to the responses marked by the candidates and answer key shall be final.
10. The fees to challenge the answer key is INR 1000/- per question challenged.

## 8.3  Rechecking of DAT Prelims and DAT Mains exam:

1.  Requests for rechecking the answer booklet of the DAT Prelims or Mains can be submitted ONLINE ONLY on the official website http://admisions.nid.edu. The request for rechecking will be restricted to–
    (i)   Whether all the answers have been marked.
    (ii)  Whether there has been any mistake in the totaling of marks for each question in Part II of answer booklet and transferring the marks correctly onto the first cover page of the answer booklet.
2.  No other re-evaluation of the answer script or other work done by the candidate as a part of the examination will be carried out.
3.  No candidate, person or organization shall be entitled to claim re-evaluation or disclosure or inspection of the answer scripts or copies of it and other documents as these are treated as most confidential by the Admission Committee.
4.  On rechecking the scripts, if it is found that there is an error, the marks will be revised accordingly.
5.  The communication regarding the revision of marks, if any, shall be sent to the candidates registered email ONLY.
6.  The institute will not be responsible for any loss or damage or any inconvenience caused to the candidate consequent to the revision of marks and no claims in this regard shall be entertained. The decision of the Institute on the result of the scrutiny and recheck shall be final.
7.  Any requests submitted without a scanned copy of the Admit Card duly signed by the invigilator with the seal of the test centre will not be processed.
8.  The details about "How to submit for re-check " request will be available on the official website of admissions at a later stage.
9.  The fees for rechecking of DAT Prelims & DAT Mains paper is Rs.2000/- each.

## 8.4  Candidates shortlisted for DAT Mains:

Based on the Merit list of DAT Prelims, eligible candidates for each discipline will have to appear for DAT Mains. The number of candidates shortlisted will be no less than three times the number of seats available per category in that discipline (please refer to Section 3 of this handbook to see the total number of seats available). If the total scores of two or more candidates in the DAT Prelims are the same, they will be assigned the same rank.

## 8.5  Final Merit List:

The final merit list for each discipline of the M.Des. programme will be generated category wise, based on the sum total of the weighted scores obtained by the candidate at each stage of the admission process. Separate merit list will be prepared for Overseas candidates.

Results for admission to NID for the academic year 2018–19 for M.Des. programme (including overseas candidates) will be declared only on the official admissions website (www.admissions.nid.edu) as per the schedule announced.

The candidates' scores and ranks will be available for viewing on the website and candidates will have to log in to the site to view their final results. Separate result scorecards will not be sent individually to the candidates.

In case of tie break (the total marks scored by two or more candidates are the same), then the following tie-break policy will be used for awarding ranks:

(i) Higher rank will be assigned to the candidate who has obtained higher marks in DAT Mains.
(ii) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in DAT Mains- Studio test.
(iii) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in Stage I Design Aptitude Test.
(iv) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in Stage I Design Aptitude Test Part B.
(v) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in Stage I Design Aptitude Test Part A.
(vi) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in the question (out of 3 questions) of DAT Mains exam which carries maximum marks.

The scores obtained during the application process in 2018–19 cycle are valid only for admission for the academic year 2018–19. These scores cannot be used by any person/institution without prior permission of the National Institute of Design.

Candidates will be required to submit their preference of discipline at the time of viewing their final result. The final merit list will be prepared based on the preferences submitted by the candidate.

In case a candidate has applied in two disciplines and gets shortlisted in both the disciplines, then the candidate will be allotted a seat in the discipline marked as first preference ONLY and their seat in the second discipline as per preference 02 will be allotted to next candidate in order of merit. Such candidate will not be able to claim their seat (as per preference 02) at any later stage of admission process.

In case a candidate has applied in two disciplines and gets shortlisted in only one discipline (as per preference 02), then the candidate will be allotted a seat as per preference 02.

Note: Obtaining a rank in the merit list does not guarantee admission to the programme of your choice.

## 8.6 Relaxation in cut-off scores for candidates from reserved categories

Candidates from reserved categories will be offered admission according to their rank in the first merit list. The score of the candidate securing the last seat in the open category will be considered as the cut-off score for the reserved category in the respective discipline. Considering this as the standard of measure, cut-off scores will be relaxed for candidates from reserved categories as follows:

| OBC-NCL | SC | ST | PwD |
|---|---|---|---|
| 10% less than the cut-off score of the Open category | 20% less than the cut-off score of the Open category | 20% less than the cut-off score of the Open category | 30% less than the cut-off score of the Open category |

If seats are left unfilled due to no eligible candidates above the merit list cut-off or unavailability of candidates in the OBC-NCL category, the seat will be de-reserved and will be allotted to candidates from the Open category. Seats remaining vacant under the SC and ST categories will NOT be allotted to candidates belonging to other categories.

It must be noted that the category chosen by a candidate at the time of submitting the application form will be considered as final, and requests for change of category will not be entertained.

## 8.7 Allotment of seat

Allotment of seat for M.Des programme will be conducted in person at Ahmedabad. Candidate is required remain present in person with the requisite documents as per the schedule (which will be announced at a later date). Failing to report with the requisite documents as per the schedule will lead to forfeiting the candidate's seat and their seat will be allotted to next eligible candidate in order of merit. Allotment of seat will be purely based on the preference of discipline filled in by the candidate at the time of viewing their final result.

# Contact

**NID Admissions Cell**
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Paldi, Ahmedabad 380 007
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Official admissions website: http://www.admissions.nid.edu

**Admission related queries for M.Des. programmes:**
Phone: +91 79 2662 3462 (only Monday to Friday, 1430 hrs. to 1730 hrs.)

**For technical issues related to submission of online application write to :**
Email: nid@applyadmission.net