



राष्ट्रीय डिज़ाइन संस्थान  
NATIONAL INSTITUTE OF DESIGN

# ADMISSIONS 2017-18

---

## Important Notification for M.Des. candidates:

---

### Result & Subsequent Stages of Admissions Process

---

**Only for all candidates who have applied to Master of Design (M.Des.)  
programmes (including candidates in overseas category).**

All candidates are required to read this document carefully and proceed as per the instructions and schedule mentioned.

Candidates must ensure compliance with the instructions and schedules laid down in this document, failing which their candidature will stand cancelled.

- This notification is available ONLINE ONLY, as a digital copy.
- Changes/Updates to this document, if any, will be notified as addendum on the official NID admission website (<http://admissions.nid.edu>).

Release Date: 01 May 2017  
Version 1.0  
© NID Ahmedabad 2017

Issued by  
The NID Admissions Cell  
National Institute of Design  
Paldi, Ahmedabad 380 007

Phone: +91 79 2662 3462 (Monday to Friday, 2.30 pm to 5.30 pm)  
Email: [admissions@nid.edu](mailto:admissions@nid.edu)

National Institute of Design (NID) is an 'Institute of National Importance' as per the NID Act 2014 as well as an autonomous institute under the Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, Government of India.

# Table of Contents

---

<b>SECTION</b>	<b>PAGE NO</b>
Schedule of Events	4
1. Announcement of Results	5
2. Online Consent by Qualified Candidates	7
3. Uploading of Documents Online by Candidates	9
4. Important Notes	11

# Schedule of Events.

## Admissions 2017-18

---

<b>EVENT</b>	<b>DATE</b>	--
1) Announcement of result for M.Des. on official website <a href="http://admissions.nid.edu">http://admissions.nid.edu</a>	Tuesday, 02 May 2017 at 1100 hrs	
2) Online consent by all qualified candidates under PwD reserved category (to be eligible for the next stage of admissions process) commences	Tuesday, 02 May 2017 at 1100 hrs	
3) Online consent by all qualified candidates under PwD reserved category (to be eligible for the next stage of admissions process) closes	Wednesday, 03 May 2017 at 1100 hrs	
4) Online consent by all qualified candidates under OPEN, OBC-NCL, SC, ST and OVERSEAS category (to be eligible for the next stage of admissions process) commences	Wednesday, 03 May 2017 at 1600 hrs	
5) Online consent by all qualified candidates under OPEN, OBC-NCL, SC, ST and OVERSEAS category (to be eligible for the next stage of admissions process) closes	Friday, 05 May 2017 at 1400 hrs	
6) Uploading of scanned copies of documents by all candidates commences (all categories)	Monday, 15 May 2017 at 1600 hrs	
7) Uploading of scanned copies of documents by all candidates closes (all categories)	Monday, 22 May 2017 at 1600 hrs	
8) Academic session 2017-18 commences (all three campuses)	Monday, 17 July 2017	

# 1. Announcement of Results

---

## 1.1. Results

Results for admission to NID for the Academic Year 2017-18 for all 19 disciplines of the M.Des. programme (including overseas candidates) will be declared only on the official admissions website – <http://admissions.nid.edu> on **Tuesday, 02 May 2017 by 1100 hrs.**

Candidates will be able to view their result only on the official admissions website – <http://admissions.nid.edu> from **Tuesday, 02 May 2017 by 1100 hrs.**

Candidates are required to login on the official admissions website – <http://admissions.nid.edu> to view their final results.

Separate result scorecards will NOT be sent individually to the candidates. The scores obtained in Admissions 2017-18 cycle are valid only for entry to the academic year 2017-18. The scores/ranks cannot be used for any other purpose by any person/institution without prior permission of the National Institute of Design, Ahmedabad.

## 1.2. Rank List for Academic Year 2017-18

The Rank list for each discipline in the Master of Design (M.Des) programme will be generated category wise, based on the sum total of the weighted scores obtained by the candidate at each stage of the admissions process.

The Rank list of Overseas Category (supernumerary seats) will be separate as announced in the Admissions 2017-18 Handbook.

## 1.3. Weightages for each stage of Admissions Process

Programme/Test	DAT Prelims	DAT Mains
M.Des (all disciplines)	30%	70%

Note: Only candidates who have appeared for all the tests in both the stages will be considered eligible for the Merit List.

## 1.4. Relaxation in Cut-Off scores for candidates in reserved categories

The score of the last qualified candidate (based on the number of seats available) in the merit list for Open category will be considered as cut off score for Open category. Candidates belonging to the OBC-NCL, SC, ST and PwD categories will be declared as qualified on the basis of a relaxed criterion as follows:

OBC-NCL	SC	ST	PwD
10% less than cut off score of Open category	20% less than cut off score of Open category	20% less than cut off score of Open category	30% less than cut off score of Open category

Unfilled seats based on cut-off in merit or unavailability of candidate in the OBC-NCL category will be allotted to candidates in Open Category. Seats remaining vacant under

the SC and ST categories shall NOT be allotted to candidates belonging to other categories. The reservation for PwD candidates is horizontal across all categories. Reservation policy is not applicable to candidates who have applied under Overseas (supernumerary) category.

The category chosen by a candidate at the time of submitting the application form is final and requests for change of category will NOT be permitted under any circumstances.

The number of seats available, category wise for different disciplines of M.Des. programmes is as declared in the Admission 2017-18 Handbook, Section 5, page number 11, available online at <http://admissions.nid.edu>. Change of discipline at any stage of the admission process and thereafter is strictly NOT permissible.

### **1.5. Tie-break Policy**

In case of tie break (the total marks scored by two or more candidates are the same), then the following tie-break policy will be used for awarding ranks:

- (i) Higher rank will be assigned to the candidate who has obtained higher marks in DAT Mains.
- (ii) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in DAT Mains (Studio Test).
- (iii) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in DAT Prelims.
- (iv) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in DAT Prelims – Part A.

Obtaining a rank in the current admission cycle does not guarantee admission to the M.Des. programmes at NID.

### **1.6. Re-checking**

Re-evaluation or reassessment is not permitted. Requests for rechecking will be restricted to verification of - (i) checking whether all the answers have been examined, (ii) that there is no mistake in the totalling of marks for each question in that test, and (iii) transferring marks correctly on the first cover page of the answer book.

Any requests for such rechecking must be submitted on or before 04 May 2017, 1400 hours. Candidates are required to send a scanned copy of their 'DAT Mains Admit Card' duly signed by the invigilator along with their request for reassessment by an email only to [admissions@nid.edu](mailto:admissions@nid.edu). Requests sent to any other email id will not be considered.

Any rechecking requests sent without scanned copy of the Admit Card will NOT be considered valid.

Any rechecking requests received from an email id other than the candidate's email id registered at the time of applying online will be considered invalid.

Any rechecking requests received after 04 May 2017, 1400 hours will not be entertained under any circumstances.

## 2. Online Consent by Qualified Candidates

---

### 2.1. Online Consent

Based on the number of seats available, candidates in order of merit will qualify to give their consent for subsequent stages of the admissions process.

Merit List will be refreshed daily at **1600 hrs**, based on the consent submitted by the qualified candidates and vacant seats will be available to the next candidate in order of merit. It is the responsibility of the candidates to check their result on the official admissions website <http://admissions.nid.edu> and those candidates who qualify after the merit list is refreshed to submit their consent as per the deadline. Not submitting the consent online within the given deadline will disqualify the candidate from admission to NID.

Only the qualified candidates who have submitted their consent online will be considered in the merit list for M.Des (all disciplines).

Based on the online consent by qualified candidates, the Merit list 1 will be prepared.

### 2.2. Schedule: Online Consent by Qualified Candidates

Qualified candidates under the PwD category, in the merit list, will have to submit their consent **ONLINE ONLY, from Tuesday, 2 May 2017, 1100 hrs to Wednesday, 3 May 2017 1100 hrs**, to be eligible for the next stage of admission process.

All other qualified candidates in the merit list, will have to submit their consent **ONLINE ONLY, from Wednesday, 3 May 2017, 1600 hrs to Friday, 5 May 2017 1400 hrs**, to be eligible for the next stage of admission process.

### 2.3. Number of Seats for Master of Design (M.Des.)

The two-and-a-half year long Master of Design (M.Des.) programme at NID at its campuses in Ahmedabad, Bengaluru and Gandhinagar, has the following number of seats as per discipline:

Ahmedabad Campus	No. of Seats
1. Animation Film Design	15
2. Ceramic & Glass Design	10
3. Film & Video Communication	15
4. Furniture Design	15
5. Graphic Design	15
6. Product Design	15
7. Textile Design	15

<b>Bengaluru Campus</b>	<b>No. of Seats</b>
1. Design for Retail Experience	15
2. Digital Game Design	15
3. Information Design	15
4. Interaction Design	15
5. Universal Design	15

<b>Gandhinagar Campus</b>	<b>No. of Seats</b>
1. Apparel Design	15
2. Lifestyle Accessory Design	15
3. Strategic Design Management	15
4. New Media Design	15
5. Photography Design	15
6. Toy & Game Design	10
7. Transportation & Automobile Design	15

**Note:**

- In addition to the number of seats mentioned above, 2 seats per discipline are allotted for overseas (supernumerary) candidates.
- Applications are received to a specific discipline only and are not transferable at any stage of the admissions process.

**2.4. Seats for reserved category**

Prescribed percentage of seats are reserved for candidates (Indian nationals) belonging to various reserved categories in accordance with the Government of India guidelines, as follows:

**Category-wise seats for M.Des.**

	Open	OBC-NCL (27%)	Scheduled Caste (15%)	Scheduled Tribe (7.5%)
Disciplines with 15 seats each	08	04	02	01
Disciplines with 10 seats each	05	03	01	01

(for more information on reservation of seats, please refer Section 5 of the Admissions 2017-18 Handbook).



## 3. Uploading of Documents Online by Candidates

---

**3.1.** Qualified Candidates as per Merit List 1, will have to upload scanned copies of their relevant documents for verification. All the documents must be issued in the name of the candidate. Scanned copies of original documents must be in JPEG format only.

Uploaded Documents will be verified against the information provided by the candidate in their Application Form, failing which their candidature stands cancelled. Provisional admission will be offered only to qualified candidates who are found eligible after the verification of the scanned copies of relevant documents uploaded by the candidate.

Candidates who have applied under the OBC-NCL and SC/ST category have to submit valid category certificates issued by appropriate competent authorities in the prescribed format as available on the official admissions website (<http://admissions.nid.edu>).

**OBC-(NCL) certificates issued ONLY AFTER 31 March 2016 will be considered valid.**

Candidates who have applied under PwD category must produce a valid Disability Certificate issued by the appropriate competent authority, as per the format provided on the admissions website.

### 3.2. Last Date for Uploading Documents

Last Date of Uploading of scanned copies of original documents for verification is **Monday, 22 May 2017 at 1600 hrs.** It is mandatory for the Candidates to upload the scanned copies of the following documents failing which their candidature stands cancelled.

### 3.3. List of scanned copies of documents required to be uploaded by candidates applied for M.Des.

Category→ Certificates reqd. ↓	GEN	GEN- PwD	OBC-NCL	OBC-NCL PwD	SC	SC PwD	ST	ST PwD
Marksheet - 10th	✓	✓	✓	✓	✓	✓	✓	✓
Marksheet - 12th	✓	✓	✓	✓	✓	✓	✓	✓
Birth Certificate	✓	✓	✓	✓	✓	✓	✓	✓
Marksheet* - Graduation (Degree/ Diploma)	✓	✓	✓	✓	✓	✓	✓	✓
Graduation Certificate (Degree/ Diploma)	✓	✓	✓	✓	✓	✓	✓	✓
Reservation Category Certificate	✗	✗	✓	✓	✓	✓	✓	✓
PwD certificate	✗	✓	✗	✓	✗	✓	✗	✓

\* Please refer to Section 3.4

NOTE: In addition to the above documents, Candidates who have applied under Overseas Category for M.Des programmes will have to upload the scanned copies of the following:

- (i) First Page of Passport
- (ii) Last Page of Passport
- (iii) Equivalence certificate (as declared in the Admissions 2017-18 Handbook, section 4.4, page 10, available online at <http://admissions.nid.edu>)

It is the responsibility of the overseas candidate to obtain the relevant visa to study at NID and ensure that their passport and visa is valid.

### **3.4. In case of results awaited of Qualifying Exam:**

\*Candidates with their Graduation results awaited (for admissions to M.Des. programmes) will have to obtain and upload a bonafide certificate from the Principal of their College, on the letterhead of the college / institute in the format available online at <http://admissions.nid.edu>

Such candidates whose results are awaited and fail to upload their bonafide certificate in the prescribed format within the deadline will forfeit their candidature.

It is mandatory for candidates to pass their qualifying exam, produce the original marksheet of the qualifying exam (Graduation for M.Des.) and submit a self attested copy on or before Thursday, 31 August 2017, failing which the candidate will forfeit their seat.

The date of birth of the candidate as recorded in their Birth Certificate or High School (10th std. / 12th Std.) / first Board / Pre-University Certificate will be considered valid.

Uploaded Documents will be verified against the information provided by the candidate in their Application Form, failing which the candidature will stand cancelled. No queries will be entertained in this regards and decision of the Institute shall be final and binding on the candidates.

## 4. Important Notes

---

- (i) Subsequent steps/process for the admissions to M.Des programmes will be available on official website <http://admissions.nid.edu> on or after 29 May, 2017 1600 hrs.
- (ii) Admission to a candidate will stand cancelled if the proof of having passed the qualifying exam [Graduation for M.Des.], as per the eligibility criteria specified, is not submitted to the Institute latest by 31 August 2017.
- (iii) Admissions are subject to verification of facts from the original certificates / documents of the candidates. If an applicant is found ineligible at a later date even after admission, his/her admission will be cancelled. The decision of the institute regarding the eligibility of any applicant shall be final and binding on all candidates.
- (iv) A candidate must satisfy all the aforesaid eligibility criteria in order to be eligible for admission.
- (v) Records of the exam related documents will be retained only for a period of one year from the date of declaration of final result.
- (vi) If any claim or dispute regarding NID Admission 2017 arises, the Courts and Tribunals in Ahmedabad alone shall have the exclusive jurisdiction to entertain and settle such dispute or claim.