राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN

Admissions 2019-20 Handbook

Master of Design (M.Des.)

- at National Institute of Design, Ahmedabad
- at National Institute of Design, Bengaluru
- at National Institute of Design, Gandhinagar

Last date for submitting online application:
Friday, 09 November 2018

Design Aptitude Test (DAT) Prelims
Sunday, 06 January 2019

Note:

- This handbook is only available as an online digital download.
- Changes and updates to this document, if any, will be highlighted only on the official NID admissions website (www.admissions.nid.edu).
- Candidates are advised to download this handbook only from the official NID admissions website and check for any updates on the website before submitting their application.
- Master of Design or M.Des. is offered at NID's campuses in Ahmedabad, Bengaluru and Gandhinagar.

Amendments as on 16 October 2018

1. Last date for submitting online applications, **2 pm on Thursday, 15 November 2018**
2. Last date for submitting online applications with late fees, **2 pm on Thursday, 22 November 2018**
3. Window to edit the application forms starts from 12 noon on Friday, 23 November 2018 until 12 noon on Monday, 26 November 2018.

Amendments as on 17 November 2018

1. Last date for submitting online applications, **2 pm on Friday, 23 November 2018**
2. Last date for submitting online applications with late fees, **2 pm on Friday, 30 November 2018**
3. Window to edit the application forms starts from 12 noon on Saturday, 1 December 2018 until 12 noon on Tuesday, 4 December 2018.

All courses at NID are taught in English.

Candidates must satisfy all of the eligibility criteria stipulated in this handbook in order to be eligible for admission.

Records of exam-related documents will be retained by NID only for a period of one year from the date of declaration of final result.

The courts and tribunals in Ahmedabad alone shall have exclusive jurisdiction to entertain and settle any dispute or claim regarding admission to NID.

Table of Contents

1. General Information

National Institute of Design (NID) is an 'Institute of National Importance' as per the NID Act 2014 as well as an autonomous institute under the Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, Government of India. As per the NID Act (18 of 2014), the institute is a statutory authority empowered to award its own degrees—Masters of Design (M.Des.) of two-and-a-half year duration and Bachelor of Design (B.Des.) of four-year duration. The Institute is also a member of the Association of Indian Universities (AIU).

Admission to all of the design courses is on the basis of the candidates' performance in the two-stages of Design Aptitude Test. The objective of these exams is to assess the knowledge, skills and behavioural abilities of candidates.

Stage 1: Design Aptitude Test (DAT) Prelims

Design Aptitude Test (DAT) Prelims will be conducted at various test centres across India (Refer Section 7.3). Candidates should note that appearing for the DAT Prelims or being ranked in the shortlist does not guarantee automatic entitlement to admission.

Stage 2: Design Aptitude Test (DAT) Mains

Candidates shortlisted after the DAT Prelims will be invited to appear for the Stage 2 DAT Main exams at one of NID's campuses in Ahmedabad, Bengaluru or Gandhinagar.

Note:

- Applicants are fully and solely responsible to provide correct information during the application process. If it is found that any information provided by the candidate is not true, NID has the right to cancel, at any stage, the candidate's application or admission in accordance with its rules and regulations. Any direct or indirect attempt to influence the management and employees of the institute will lead to automatic disqualification of the candidate.
- The Institute has the sole prerogative to determine the procedure for each cycle of admission. In case of any matter not covered in this handbook, NID's decisions shall be considered final and binding on all the parties concerned.

2. Important Dates

	Admission Stage	Dates
1	Accepting Application Form online starts	1400 hrs. on Monday, 01 October 2018
2	Last date for submitting online application	1400 hrs. on Friday, 09 November 2018
3	Last date for submitting online application on payment of late fees (online payment via debit/credit card only)	1400 hrs. on Monday, 19 November 2018
4	Last date for receiving printed application forms accompanied with a demand draft (to be sent via speed post, registered post or courier)	1600 hrs. on Monday, 19 November 2018
5	Window to edit the application forms	From 1200 hrs. on Tuesday, 20 November 2018 until 1200 hrs. on Thursday, 22 November 2018
6	Download Admit Cards for DAT Prelim *	1600 hrs. on Monday, 17 December 2018
7	DAT Prelims Exam (including Overseas candidates)[+]	0900 hrs. onwards on Sunday, 06 January 2019
8	DAT Prelim results for M.Des.	1600 hrs. on Friday, 15 February 2019
9	Rechecking window (DAT Prelims) with payment mode	1600 hrs. on Friday,15 February 2019 until Sunday, 17 February 2019
10	Download Admit Card for DAT Mains for M.Des.	1600 hrs. on Friday, 01 March 2019
11	DAT Mains for M.Des. in Ahmedabad, Gandhinagar and Bengaluru** (including Overseas candidates)	Monday, 11 March 2019 to Friday, 12 April 2019
12	DAT Mains result for M.Des.	1400 hrs. on Thursday, 02 May 2019

Note:

*Admit Cards will be available for download on the NID website (www.admissions.nid.edu) as per the above schedule. It is the responsibility of all candidates to download and print their own Admit Cards.

+ Reporting time will be mentioned in the DAT Prelims admit card

** The exact dates of DAT (Mains) for each discipline for M.Des. will be as mentioned in the Admit Card.

3. Master of Design (M.Des.) Programme

The two-and-a-half year long Master of Design (M.Des.) programme at NID is offered at its campuses in Ahmedabad, Bengaluru and Gandhinagar. Candidates may apply in any of the following disciplines:

Faculty of Communication Design

Discipline	Offered at	No. of Seats
Animation Film Design	Ahmedabad	15
Film & Video Communication	Ahmedabad	15
Graphic Design	Ahmedabad	15
Photography Design	Gandhinagar	15

Faculty of Industrial Design

Discipline	Offered at	No. of Seats
Ceramic & Glass Design	Ahmedabad	10
Furniture &Interior Design	Ahmedabad	15
Product Design	Ahmedabad	15
Toy & Game Design	Gandhinagar	10
Transportation & Automobile Design	Gandhinagar	15
Universal Design	Bengaluru	15

Faculty of Information Technology-Integrated Programmes

Discipline	Offered at	No. of Seats
Digital Game Design	Bengaluru	15
Information Design	Bengaluru	15
Interaction Design	Bengaluru	15
New Media Design	Gandhinagar	15

Faculty of Inter-Disciplinary Design Studies

Discipline	Offered at	No. of Seats
Design for Retail Experience	Bengaluru	15
Strategic Design Management	Gandhinagar	15

Faculty of Textile, Apparel, Lifestyle and Accessory Design

Discipline	Offered at	No. of Seats
Apparel Design	Gandhinagar	15
Lifestyle Accessory Design	Gandhinagar	15
Textile Design	Ahmedabad	15

Note:
- In addition to the number of seats mentioned above, 2 seats per discipline are allotted for overseas (supernumerary) candidates.
- The percentage of seats reserved for candidates (Indian nationals) belonging to various reserved categories are as prescribed in the Government of India guidelines (Refer Section 5 for more information).
- Candidates can apply to a maximum of **ONLY TWO** disciplines for the Master of Design programme.
- The seat allotment will be purely based on the preference submitted by candidate at the time of submitting their application. Under no circumstances will the candidate be allowed to change these preferences later.
- Applications are received to a specific discipline only and are not transferable at any stage of the admissions process.

4. Eligibility Criteria

4.1 Master of Design (M.Des.)

All applicants applying for the M.Des. programme (any discipline) must fulfill criteria of both age and education qualification.

Age Limit:
- For Indian Nationals in General Category: Upper age limit for candidates is 30 years as on 30 June 2019. Only those candidates born on or after 1 July 1989 are eligible to apply for admission.
- For Indian Nationals in Reserved Category (Other Backward Class-Non Creamy Layer (OBC-NCL), Scheduled Caste (SC) & Scheduled Tribe (ST)): Upper age limit for candidates is 33 years as on 30 June 2019. Only those candidates born on or after 1 July 1986 are eligible to apply for admission.
- For Indian Nationals in Person with Disabilities (PwD) Reserved Category: Upper age limit for candidates is 35 years as on 30 June 2019. Only those candidates born on or after 1 July 1984 are eligible to apply for admission.
- For Foreign Nationals in Overseas (Supernumerary) Category: Upper age limit for candidates is 30 years as on 30 June 2019. Only those candidates born on or after 1 July 1989 are eligible to apply for admission.

Educational Qualification:
In addition to satisfying the above age criteria, the candidate must possess at least one of the following minimum qualifications to be considered eligible for admissions:

Bachelor degree of minimum 4-year duration in any specialization, after 12th standard or equivalent to 12th standard from any university or institute recognised by law in India.
Condition: Applicant must have passed the Bachelor degree examinations at the time of document verification tentatively scheduled **in June 2019*.**

OR
Bachelor degree of minimum 3-year duration in any specialization, after 12th standard or equivalent to 12th standard.
Condition: Applicants must have passed the Bachelor degree examinations **before July 2018**.

OR
Full-time Diploma of minimum 4-year duration <u>in Design/Fine Arts/Applied Arts/ Architecture</u>, after 12th standard or equivalent to 12th standard, from any university or institute recognised by law in India.
Condition: Applicants must have passed the Diploma examinations at the time of document verification tentatively scheduled in **June 2019*.**

* Applicants in the final year of their Bachelor degree/ Full-time Diploma programme whose universities may not have issued the final degree certificate by the date of application to NID, are eligible to apply, subject to passing all subjects without any backlog. Such candidate will have to submit/produce Provisional Degree certificate at the time of counseling.

Note:

In case the degree/certificate has been obtained from a university/board of any country other than India, an equivalence certificate <u>must</u> be obtained by the candidate from the Association of Indian Universities (AIU), New Delhi, at the time of document verification tentatively scheduled in June 2019. Visit http://www.aiu.ac.in for more details.

4.2 Overseas Category (Supernumerary candidates):

Foreign applicants—holding citizenship of a country other than India—are eligible to apply only under the overseas category, provided they fulfill all the eligibility criteria mentioned in Sections 4.1.

Of the seats available for the M.Des., 15% supernumerary seats have been created for overseas applicants. The actual number of seats available under Overseas (supernumerary) category are as follows:

Programme	No. of seats
Master of Design (per discipline)	2

Note:

- Applicants under overseas (supernumerary) category fall outside the ambit of seats reserved for the OBC-NCL, SC, ST and PwD categories and are require to pay the fees as per overseas fee category.
- Applicants holding OCI and PIO card will have to apply only under the Overseas(supernumerary) category.
- Non-Resident Indians (NRIs) holding an Indian passport are not eligible to apply under the Overseas (supernumerary) category and will have to apply as Indian nationals.
- Candidates will be offered admission to NID based on the final merit list of the Overseas(supernumerary) category, which will be prepared after all the stages of the admission process have been completed. **Only those candidates with the score of 50 percentile and above will be eligible for the admission to NID.**
- To accept the offer of admission, overseas candidates are required to visit the relevant NID campus in person, as per the schedule. At this time, candidates will be required to produce the following original documents along with their self-attested photocopies:
  - Self-attested copy of the relevant pages of their valid passport.
  - Self-attested copies of their grade sheets/mark sheets of all semesters equivalent to SSC (Grade X), HSC (Grade XII) and their degree certificate/provisional certificate/passing certificate.
  - An equivalence certificate from the Association of Indian Universities (AIU), New Delhi, will have to be obtained in advance and required to be submitted at the time of document verification.
- The applicant will be responsible for obtaining a student visa for the entire duration of the programme at NID, before the commencement of the programme.
- If selected candidates do not pay their programme fees or fail to produce all of the required documents, or if they decline the offer of admission, their candidature will stand cancelled and their seat will be offered to the next candidate in order of merit under Overseas category..
- Seats remaining vacant in the Overseas (supernumerary) category will lapse and will not be transferred to candidates from any other categories.
- Overseas applicants will have to appear for DAT Prelims and DAT Mains as per the schedule mentioned in Section 2.
- Overseas applicants may choose their test centre for DAT Prelims from any test centre mentioned in Section 7.3.
- The medium of instruction at NID is English.

4.3   Important Note:

- Candidates yet to appear for their qualifying exam (**ONLY** Full-time Diploma or Bachelor's Degree in any discipline under 10+2+4 system or more) are eligible to apply, provided they produce proof of having acquired the minimum required qualifications at the time of document verification. Candidate must produce valid certificate (Provisional/Degree)at the time of document verification tentatively scheduled in June 2019. Failing to produce the provisional degree certificate, such candidate's candidature will stand cancelled & will not be offered admission. Their seat will be offered to the next candidate in order of merit.

- If the results of their final year of graduation (under 10+2+4 system or more only) have not been declared by the concerned board or university at the time of submitting application, such candidate will have to submit provisional degree certificate at the time of document verification scheduled in June 2019.

- Any candidate who has not appeared for their final qualifying exam before the physical verification of documents will not be eligible for admission.

5. Reservation of Seats

The total number of seats available (as mentioned in Section 3)—for Indian Nationals are classified into different categories as defined below:

Seat Category	Category of eligible candidates
Open	GEN, OBC-NCL,SC, ST, GEN-PwD, OBC-NCL-PwD, SC-PwD, ST-PwD
Other Backward Class-Non Creamy Layer (OBC-NCL)	OBC-NCL and OBC-NCL-PwD
Schedule Caste (SC)	SC and SC –PwD
Schedule Tribe (ST)	ST and ST –PwD
Open—Persons with Disability (PwD)	GEN-PwD, OBC-NCL-PwD, SC-PwD, ST-PwD
Other Backward Class-Non Creamy Layer—Persons with Disability (OBC-NCL-PwD)	OBC-NCL-PwD
Schedule Caste —Persons with Disability (SC-PwD)	SC-PwD
Schedule Tribe—Persons with Disability (ST-PwD)	ST-PwD

Foreign nationals applying under the Overseas category are outside the ambit of reservation of seats for the OBC-NCL, SC, ST and PwD categories.

In accordance with the guidelines of the Government of India, the prescribed number of seats reserved for each of these categories are as follows:

Category-wise reservation of seats			
	OBC-NCL (27%)	Scheduled Caste (15%)	Scheduled Tribe (7.5%)
Disciplines with 15 seats each	4	2	1
Disciplines with 10 seats each	3	1	1

Reservation of seats for Other Backward Classes (Non-Creamy Layer):
The caste mentioned in the Other Backward Classes (Non Creamy) certificate should be listed in the Central list of OBCs available at: http://www.ncbc.nic.in/User_Panel/CentralListStateView.aspx

Candidates belonging to the Creamy Layer of OBC are not entitled to apply under reserved category (OBC-NCL) and will have to submit their application under General (unreserved) category.
Candidates applying under the OBC-NCL or Non-Creamy Layer category are required to produce (upload) a certificate issued on their name (preferably in English) from the relevant competent authorities of their respective state or union territory, certifying that they do not belong to the Creamy layer. **The date of issue of OBC-NCL certificate must be 1 April 2018 or later.**

Reservation of seats for Scheduled Caste and Scheduled Tribes:
The benefit of reservation will be given only to applicants belonging to castes and tribes mentioned in the central list published by the Government of India, which can be viewed at the following web links:
http://socialjustice.nic.in/UserView/index?mid=76750
https://tribal.nic.in/ST/LatestListofScheduledtribes.pdf

Candidates applying under SC and ST categories are required to upload the relevant caste/tribe certificate issued on their name (preferably in English) from the competent authorities of their respective state, union territory or the National Commission of Tribes, **at the time of applying online.**

Reservation of Seats for Persons with Disability (PwD):
Of all seats across Open, OBC-NCL, SC and ST categories, 5% of the seats are reserved for Persons with Disability (PwD). Admission will be granted to the top 5% of the candidates in order of merit, irrespective of their parent category.

The benefit of reservation will be given only to those candidates with disability as described by the Government of India at
http://www.disabilityaffairs.gov.in/upload/uploadfiles/files/RPWD%20ACT%202016.pdf
Candidates seeking admission under this category are required to upload a valid Disability Certificate issued by competent medical authority as certified by the Government of India, **at the time of applying online.** The formats of the certificate are available on the official website of admissions http://admissions.nid.edu under the Download section.

Candidates belonging to the OBC-NCL, SC, ST and PwD categories will be declared as qualified on the basis of the minimum qualifying criterion mentioned in Section 8.5 of this handbook.

Unfilled seats based on cut-off in merit or unavailability of candidates in the OBC-NCL category will be de-reserved and allotted to Open Category candidates in order of merit.

Unfilled seats based on cut-off in merit or unavailability of candidates in the **SC category and ST categories will not be de-reserved.**

The category selected by a candidate at the time of submitting the application form will be final. Requests for **any change of category will not be permitted.**

6. How to Apply

Applicants will have to visit the official admissions website at admissions.nid.edu and follow the steps below:

Step 0:
Read and familiarise yourself with the eligibility criteria, number of seats, test centres, reservation policy and other relevant information related to admissions to the M.Des. programme in the admission Handbook 2019-20 and confirm that you have read and agree to the same.

Step 1: Sign up/Registration
1. Applicants are required to register/sign up online before proceeding to fill the application form, at http://admissions.nid.edu
2. Applicants must provide a valid email address and an active mobile number while registering, since these contacts will be used for all future communication with the applicant. Ensure that this email id and mobile number is active till 31 August 2019.
3. After registration, login credentials will be sent via an email to the registered email address (do remember to check your spam or junk folders in case you do not find the email in your inbox). In case of wrong email address and/or mobile number has been provided during sign up, you are required to register afresh with the correct details.
4. Do not delete the email sent to you, as this will be useful for future reference.
5. Log in to your account using login and password to proceed further.

Step 2: Fill-in Personal & Educational details
1. Log in and proceed to Step 2–Application Form.
2. Fill in all the required details.

   Note: Candidates are allowed to apply for maximum of two disciplines.
3. Click 'Save & Exit' to complete the form at a later time or date.
4. After filling all details, click 'Save & Proceed' to go to the next section to 'Upload Document'.

For applicants applying in only one discipline of M.Des Programme.
Such applicants are required to appear in DAT Prelims comprises of the CDAT [Common Design Aptitude Test] and domain-specific test of the faculty stream of the discipline selected by them. The total duration of DAT Prelim will be 2.5 hrs.

For applicants applying in two disciplines of M.Des. Programme.
Such applicants are required to appear in DAT Prelims comprises of .

1. The CDAT [Common Design Aptitude Test] and ONE domain-specific test if the two disciplines selected falls under same Faculty Stream. The total duration of DAT Prelim will be 2.5 hrs.
   OR
2. The CDAT [Common Design Aptitude Test] and TWO domain-specific tests if the two disciplines selected fall under different Faculty Streams. The total duration of DAT Prelim will be 4.5 hrs.

Step 3: Upload Documents & Signature

1. Upload a scanned recent passport photograph as per the instructions. The photograph must be in JPG/JPEG format, should be of minimum 60 KB and maximum 100 KB in size. It must be a coloured photograph taken at a professional studio. Photographs with self-composed portraits will not be accepted.
2. Upload your scanned signature as per the instructions. The signature file must be in JPG/JPEG format and not exceed 100 KB in size. You should have your signature digitally photographed or scanned and cropped to the required size.
3. Candidates applying under the OBC-NCL category are required to upload their valid OBC-NCL Certificate issued by a competent authority. **The date of issue of OBC-NCL certificate should be 01 April 2018 or later**. The certificate must be in JPG/JPEG format and not exceed 150 KB in size.
4. Candidates applying under the OBC-NCL, SC and ST categories are required to upload their valid Caste Certificate issued by a competent authority. The certificate must be in JPG/JPEG format and not exceed 150 KB in size.
5. Candidates applying under the Persons with Disability (PwD) category are required to upload their valid Disability Certificate issued by a competent medical authority as per the guidelines of the Government of India. The certificate must be in JPG/JPEG format and not exceed 150 KB in size.
6. Candidates applying under the Overseas category are required to upload the first and last pages of their valid passport, clearly showing all their personal information. The document must be in JPG/JPEG format and not exceed 150 KB in size.
7. List of documents to be uploaded by candidates of various categories at the time of applying online are as under:

Category/Documents	Photo	Signature	Certificate	Remarks
General	Yes	Yes	No	
OBC-NCL	Yes	Yes	Yes	OBC-NCL Certificate
SC	Yes	Yes	Yes	Caste Certificate
ST	Yes	Yes	Yes	Tribe Certificate
Open-PwD	Yes	Yes	Yes	Disability Certificate
OBC-NCL-PwD	Yes	Yes	Yes	Caste Certificate
				Disability Certificate
SC-PwD	Yes	Yes	Yes	Caste Certificate
				Disability Certificate
ST-PwD	Yes	Yes	Yes	Tribe Certificate
				Disability Certificate
Overseas	Yes	Yes	Yes	First page of Passport
				Last page of Passport

8. All of these scanned documents must be in JPG/JPEG format.
9. Once you are done uploading all necessary documents, click 'Save and Exit' to complete the form at a later time or date.
10. Click 'Save & Proceed' to go to the next section to pay Application Fees. Your Application Form will be accepted only after successful payment of the application fees.

Step 4: Pay Application Fee & Print:

1. Category-wise Application Fees for Academic Year 2019-20 are as under:

Category	1 Discipline only	2 Disciplines
General	Rs.2000	Rs.4000
OBC-NCL	Rs.2000	Rs.4000
SC	Rs.1000	Rs.2000
ST	Rs.1000	Rs.2000
General-PwD	Rs.1000	Rs.2000
OBC-NCL-PwD	Rs.1000	Rs.2000
SC-PwD	Rs.1000	Rs.2000
ST-PwD	Rs.1000	Rs.2000
Overseas	Rs.3000	Rs.6000

Note: For applications received after 1400 hrs. on Friday, 09 November 2018, the application fees (including late fees) applicable will be double the amount indicated above.

2. The above fees are applicable to M.Des., belonging to either of the three genders. NOTE: As per latest order of Supreme Court of India, third gender includes only trans-genders, eunuchs and hijras. Lesbians, gays and bisexuals need to select either Male or Female option as appropriate.

3. **Application fee is NEITHER refundable NOR transferable.**

4. The Application fees paid online (by debit/credit card) DOES NOT INCLUDE any bank transaction charges, and the same, as applicable, will be borne by the applicant.

5. You will be asked to verify your details, after which you can proceed to make the payment.

6. Select method of payment— (a) ONLINE (via credit/debit card) or (b) OFFLINE only by Demand Draft. Enter the required details as specified.

7. For Candidates paying **ONLINE**: You will be directed to the payment gateway. After completing the payment process, you will be redirected to the 'Print' section where you can save your form as a PDF file and print it. You are NOT required to send the print-out of your application form if you are paying online via debit/credit card.

8a. For Candidates paying **OFFLINE**: Prepare a Demand draft of the amount in favour of **'All India Management Association'** payable at **New Delhi**. Fill in the details of the Demand Draft online to complete the submission process. Save the Application Form as a PDF File and print it. This should be done before 1400 hrs. on Friday, 02 November 2018.

8b. To complete the application process, you must send the demand draft and a printout of your application form in a single envelope to the following address (via Speed Post/Courier), so as to reach before 1800 hrs. on Friday, 09 November, 2018:
The Project Manager–CMS
All India Management Association
Management House, 14, Institutional Area,
Lodhi Road, New Delhi 110 003
India

Please note that candidates who have made online payment via debit/credit card are NOT required to send the print-out of your application form.

9. **Window to edit Application Form (20th to 22nd November 2018)**
   - Applicants will be given an opportunity to review and correct their information in the application form starting from 1400 hrs. on 20 November 2018 until 1400 hrs. on 22 November 2018.
   - The information related to eligibility criteria, date of birth, category, email id, citizenship and the discipline applied for CANNOT be modified.
   - Application fees already paid will not be refunded in case the application is found not eligible for admissions to NID after modifying the information in the application form.
   - Applicants are fully and solely responsible to provide correct information during the application process. At any stage if it is found that the information provided by the candidate is not true, NID has the right to cancel his/her candidature. Any direct or indirect attempt to influence the management and employees of the institute will lead to automatic disqualification of the candidate.

Note:

The National Institute of Design has authorised the All India Management Association, New Delhi, to process all its applications for the M.Des. programme.

7. Design Aptitude Tests (DAT)

The Design Aptitude Tests will be conducted in two stages:
Stage 1: Design Aptitude Test (DAT) Prelims
Stage 2: Design Aptitude Test (DAT) Mains

7.1 Important Date:

DAT (Prelims) for Master of Design (M.Des.) will be conducted **on Sunday, 06 January 2019.**

7.2 About DAT Prelims:

The M.Des. DAT prelims paper is of 2 ½ hour duration and 100 marks, comprising of a Common Design Aptitude Test and a faculty-specific Domain Test, which together evaluate the Design aptitude of the candidate. The word "Faculty" here refers to the five existing faculty streams at NID (i) Communication Design, (ii) Industrial Design, (iii) Information Technology Integrated Programmes, (iv) Inter-Disciplinary Design Studies, and (v) Textile, Apparel, Lifestyle and Accessory Design. The DAT Prelims paper comprises of a mix of objective and subjective questions.

Important:
For applicants applying in only one discipline of M.Des Programme.
Such applicants are required to appear in DAT Prelims comprises of the CDAT [Common Design Aptitude Test] and domain-specific test of the faculty stream of the discipline selected by them. The total duration of DAT Prelim will be 2.5 hrs.

For applicants applying in two disciplines of M.Des Programme.
Such applicants are required to appear in DAT Prelims comprises of .

1. The CDAT [Common Design Aptitude Test] and ONE domain-specific test if the two disciplines selected falls under same Faculty Stream. The total duration of DAT Prelim will be 2.5 hrs.
   OR
2. The CDAT [Common Design Aptitude Test] and TWO domain-specific tests if the two disciplines selected fall under different Faculty Streams. The total duration of DAT Prelim will be 4.5 hrs.

Based on the DAT Prelims scores, separate merit lists shall be prepared for each category (OPEN, OBC-NCL, SC, ST, and PwD). Only shortlisted candidates will be eligible to appear for the DAT Mains exam as per the schedule announced.

Separate merit list will be prepared for Overseas candidates.

7.3   Test Centres for DAT Prelims:

The DAT Prelims will be conducted in the following cities in India:
Ahmedabad, Bengaluru, Bhopal, Chandigarh, Chennai, Guwahati, Hyderabad, Jaipur, Kolkata, Lucknow, Mumbai, Nagpur, New Delhi, Patna, Raipur and Thiruvananthapuram. A city may have more than one test centre.

NID reserves the right to add or remove any test centre and allot to a candidate a test centre that may not be of the candidate's choice. Any request for change of test centre will not be entertained.

7. 4   About DAT Mains for M.Des:

Based on the scores obtained in the DAT Prelims, candidates will be shortlisted for the DAT Mains. The Admit Card for shortlisted candidates will be available for download only on the official NID admissions website (http://admissions.nid.edu).

The DAT Mains for M.Des. programmes consists of two parts:
- **Studio Test:**
  This may consist of tests in different formats. Total marks of the test will be out of 100 and the duration will be of three hours. The DAT Mains will be conducted in English.
- **Interviews:**
  The interviews will be conducted separately for each discipline, immediately after the Studio Test, and at the same centre as the Studio Test.

7. 5   Test Centres for DAT Mains:

Test Centre: Ahmedabad	Test Centre: Bengaluru	Test Centre: Gandhinagar
Animation Film Design	Design for Retail Experience	Apparel Design
Ceramic & Glass Design	Digital Game Design	Lifestyle Accessory Design
Film & Video Communication	Information Design	New Media Design
Furniture and Interior Design	Interaction Design	Photography Design
Graphic Design	Universal Design	Strategic Design Management
Product Design		Toy & Game Design
Textile Design		Transportation & Automobile Design

NID will not provide accommodation for applicants appearing for the DAT Mains; the candidates must arrange accommodation at their own cost.

7.6   Weightages of DAT Prelims & DAT Mains for final result

Programme/Test	DAT Prelims	DAT Mains
M.Des (all disciplines)	20%	80%

Note: Only candidates who have appeared for all the tests in both the stages will be considered eligible for the Merit List.

8. Announcement of Results

In order to be considered for the merit list, a candidate must have appeared for both, the DAT Prelims and the DAT Mains.

8.1 Results for DAT Prelims:

Based on the scores obtained in the DAT Prelims, separate merit lists shall be prepared for each category (OPEN, OBC-NCL, SC, ST & PwD). Results for admission to NID for the Academic Year 2019–20 for the M.Des. programme (including overseas candidates) will be declared only on the official admissions website (admissions.nid.edu) as per the schedule announced in Section 2. The candidates' scores will also be available for viewing at this time.

Separate result score cards will not be sent individually to the candidates.

In case the total marks scored by two or more candidates are the same, the following tie-break policy will be used for awarding ranks:

(i) Higher rank will be assigned to the candidate who has obtained higher marks in Design Aptitude Test - Prelims (Part B).
(ii) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in Design Aptitude Test- Prelims (Part A).
(iii) If this still does not break the tie, then both the candidates will be assigned the same rank.

8.2 Rechecking of DAT Prelims and DAT Mains exam:

1. Requests for rechecking the answer booklet of the DAT Prelims or Mains can be submitted ONLINE ONLY on the official website http://admissions.nid.edu
   Rechecking will be restricted to–
   (i) Whether all the answers have been marked.
   (ii) Whether there has been any mistake in the totaling of marks for each question in Part II of answer booklet and transferring the marks correctly onto the first cover page of the answer booklet.
2. No other re-evaluation of the answer script or other work done by the candidate as a part of the examination will be carried out..
3. No candidate, person or organization shall be entitled to claim re-evaluation or disclosure or inspection of the answer scripts or copies of it and other documents as these are treated as most confidential by the Admission Committee.
4. On rechecking the scripts, if it is found that there is an error, the marks will be revised accordingly.
5. The communication regarding the revision of marks, if any, shall be sent to the requesting candidate's registered email id ONLY.
6. The institute will not be responsible for any loss or damage or any inconvenience caused to the candidate consequent to the revision of marks and no claims in this regard shall be entertained. The revised score after rechecking will be considered final.
7. A re-checking request will not be processed if submitted without a scanned copy of the Admit Card duly signed by the invigilator and with the seal of the test centre.

8. The details about "How to submit for re-check " request will be available on the official website of admissions at a later stage.
9. The fees for rechecking of DAT Prelims or DAT Mains paper is Rs.2000/- for each request.

8.3 Candidates shortlisted for DAT Mains:

Based on the Merit list of DAT Prelims, a certain number of candidates for each discipline will be shortlisted to appear for DAT Mains. If the total scores of two or more candidates in the DAT Prelims are the same, higher rank will be decided based on the tie break policy. The number of candidates shortlisted will be no less than three times the number of seats available per category in that discipline (please refer to Section 3 of this handbook to see the total number of seats available).

8.4 Final Merit List:

The final merit list for each discipline of the M.Des. programme will be generated category-wise (Open, OBC-NCL, SC, ST, PwD), based on the sum total of the weighted scores obtained by the candidate in each stage of the admission process, namely the DAT Prelims and DAT Mains. Separate merit list will be prepared for Overseas candidates.

Results for admission to NID for the academic year 2019–20 for M.Des. programme (including overseas candidates) will be declared only on the official admissions website (admissions.nid.edu) as per the schedule announced.

The candidates' scores and ranks will be available for viewing on the website and candidates will have to log in to the site to view their final results. Separate result scorecards will not be sent individually to the candidates.

In case the total marks scored by two or more candidates are the same, the following tie-break policy will be used for awarding ranks:

(i)   Higher rank will be assigned to the candidate who has obtained higher marks in DAT Mains.
(ii) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in DAT Mains- Studio test.
(iii) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in Stage 1 Design Aptitude Test.
(iv) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in Stage 1 Design Aptitude Test Part B.
(v) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in Stage 1 Design Aptitude Test Part A.
(vi) If this does not break the tie, higher rank will be assigned to the candidate who has obtained higher marks in the question of DAT Mains exam which carries maximum marks.

The scores obtained during the application process in 2019–20 cycle are valid for admission only for the academic year 2019–20 and for admission only to NID.

Scores obtained in NID's DAT exam cannot be used by any person/institution without prior permission of National Institute of Design.

Allotment of seat will be purely based on the preference of discipline filled in by the candidate at the time of **submitting the application form**.

In case a candidate has applied in two disciplines and gets shortlisted in both the disciplines, then the candidate will be allotted a seat in the discipline marked as first preference ONLY and their seat in the discipline marked as preference 02 will be allotted to the next candidate in order of merit. Such candidate will not be able to claim their seat (in the discipline marked by them as preference 02) at any later stage of admission process.

In case a candidate has applied in two disciplines and gets shortlisted in only the discipline marked by them as preference 02, then the candidate will be allotted a seat in the discipline marked by them as preference 02.

Note: Obtaining a rank in the merit list does not guarantee admission to the programme of your choice.

8.5   Minimum qualifying criterion

Candidates from the various categories will be considered eligible for admission only if their percentile score is above as mentioned in the table below:

Category	Open	OBC-NCL	SC	ST	PwD
*Percentile Score	50	45	40	40	40

OBC-NCL candidates who will be shortlisted for DAT Mains under reserved category and fail to produce a valid OBC-NCL certificate, will be moved to open category and their Open rank will be considered for shortlisting in DAT Mains. If the OBC-NCL candidate unable to produce a valid OBC-NCL certificate during the final stage of the admission process wherein the candidate was shortlisted under reserved category for DAT Mains, such candidate's candidature stands cancelled.

In the OBC-NCL category if seats are left unfilled due to no eligible candidates as per the minimum qualifying criteria mentioned above or unavailability of candidates, the seats will be de-reserved and will be allotted to candidates from the Open category. Seats remaining vacant under the SC and ST categories will NOT be allotted to candidates belonging to other categories.

It must be noted that the category chosen by a candidate at the time of submitting the application form will be considered as final, and requests for change of category will not be entertained.

* Amendments to the minimum qualifying criteria if any, will be updated on the official website www.admissions.nid.edu only.

8.6   Allotment of seat

Allotment of seat for M.Des. programme will be conducted during the in person counseling scheduled at Ahmedabad. Candidate is required to remain present in person with the requisite documents as per the schedule (which will be announced at a later date). Failing to report with the requisite documents as per the schedule will lead to forfeiting the candidate's seat and their seat will be allotted to next eligible candidate in order of merit. Allotment of seat will be purely based on the preference of discipline filled in by the candidate at the time of **submitting the application form**.

Contact

NID Admissions Cell
National Institute of Design
Paldi, Ahmedabad 380 007
Email: admissions@nid.edu
Official admissions website: http://admissions.nid.edu
NID Main website: http://www.nid.edu

For technical issues related to submission of online application write to :
Email: nid@applyadmission.net

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