NATIONAL INSTITUTE OF DESIGN, ASSAM
An Autonomous Institute under the DPIIT,
Ministry of Commerce and Industry,
Government of India

PROSPECTUS
2020-21

www.admissions.nid.edu
NOTE:

- This brochure is only available as an online download.
- Changes and updates to this document, if any, will be highlighted on the official NID admissions website (www.admissions.nid.edu).
- Candidates are advised to download this handbook only from the official NID admissions website and check for any updates on the website before submitting their application.
- Graduate Diploma Programme in Design or GDPD is offered at NID, Assam. The passing of the NID (amendment) Bill is in process further which B. Des, Bachelor in Design will be awarded in place of GDPD.

All courses at NID, Assam are taught in English.

Candidates must satisfy all of the eligibility criteria stipulated in this handbook in order to be eligible for admission.

Records of exam-related documents will be retained by NID only for a period of one year from the date of declaration of final result.

The courts and tribunals in Jorhat alone shall have exclusive jurisdiction to entertain and settle any dispute or claim regarding admission to NID, Assam.
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The National Institute of Design (NID), Assam is an autonomous Institute under the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Govt. of India engaged in spreading design education, research and practice. It commenced its academic session from 29th July, 2019 in three programmes with an intake of 20 students’ in each programme.

NID, Assam offers full-time four years GDPD with specialisation streams of Industrial Design, Communication Design and Textile & Apparel Design with a multidisciplinary approach to design education. The passing of the NID (amendment) Bill is in process further which B. Des, Bachelor in Design will be awarded in place of GDPD.

The Institutes own campus with adequate infrastructure is ready and fully functional. Spread across 30 acres of land in Jorhat, architecturally indigenous in character and spatially imbuing our creative spirit, our campus is experientially organic and friendly with lots of fresh air, through both rain and sunshine!
The campus is located at:
Village - Tocklai, Post Office - Rajabari,
Jorhat-Mariani Road, Jorhat, Assam, Pin 785 014.
(on the bank of local river namely Tocklai river; Land mark-
near LIC Divisional Office - 200 mtr)

Distance of NID Assam campus from:
i. Airport - 8.0 Km
ii. Jorhat Railway Station - 2.5 Km.
iii. Mariani Railway Station (Main Station) - 15.2 km.
iv. INOX - 2 km.

(All the location details are also available on the Google portal; The site can also be viewed on google map)
PROGRAMMES AND SEATS

NID, Assam offers full-time four year Graduate Diploma Programme in Design (GDPD) with specialisation streams of Industrial Design, Communication Design, and Textile & Apparel Design with a multi-disciplinary approach to design education.

Note:
• Successful candidates admitted to the GDPD programme at NID, Assam will be required to attend a mandatory foundation programme of one-year duration.
• Allotment of a discipline of choice will be based on a candidate’s performance in the Foundation Programme/First Year.
• The GDPD programme at NID Jorhat has 66 seats including all categories.

UG Programme
Industrial Design 25
Communication Design 25
Textile & Apparel Design 25

Seat Matrix is as follows:

<table>
<thead>
<tr>
<th>GEN</th>
<th>EWS</th>
<th>OBC-NCL</th>
<th>SC</th>
<th>ST</th>
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</thead>
<tbody>
<tr>
<td>50%</td>
<td>27%</td>
<td>15%</td>
<td></td>
<td>7.5%</td>
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<tr>
<td>30</td>
<td>8</td>
<td>20</td>
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• Allotment of a discipline of choice will be based on a candidate’s performance in the Foundation Programme/First Year.
• The GDPD programme at NID Jorhat has 66 seats including all categories.
The one-year Foundation Programme introduces students to the fundamentals of design and helps develop ways of perception, aesthetic sensitivity, understanding of the multidisciplinary nature of design and relationship of design with human senses and emotions, culture, environment and ecology. Basic design studio courses are augmented by introductory studies in Humanities. This allows the students to develop a world view, understanding of the Indian milieu and the socio-cultural context for Design to operate. The varied inputs over two semesters provide the necessary direction, stimuli, facilities and experience to foster creativity and thereby help each individual discover their own identity and potential. The foundation Programme is the basis on which the remaining design curriculum is built.
Industrial Design is concerned primarily with the relationship between industries, systems and those who use them. Responsibility and concern towards the social, physical and ecological environments is emphasized in the process of developing innovative ideas.

The Industrial Design faculty assimilates inputs in diverse domains such as human factors, cognitive ergonomics, form studies, studio skills, advanced CAD, research methods, design management materials and manufacturing processes and social sciences. Emphasis is on process centric approach that shapes a student’s education through participation and teamwork. Design projects form the core of an Industrial Designer’s education and cover broad areas that Industrial designers are likely to encounter in their professional careers.
Visual Communication design as a programme, combines the knowledge of subjective and objective in a way that fulfills the purpose of communication. NID Jorhat offers this discipline in a way that enables the students to explore the sub domains of “Visual” Communication in the same course duration. During their period of study, students in communication design are encouraged to work on a variety of projects, majoring in the selected sub domains of communication design. A student, in addition to a thorough grounding in design abilities and theoretical aspects, emerging global trends, undertakes the study of the cultural and historical context in which designers need to function as well as the social and ethical factors that influence design decisions.
TEXTILE AND APPAREL DESIGN

The Textile and Apparel Design Faculty strives to develop innovative and synergetic approaches to design for diverse sectors of the textile and apparel industry, markets and the social sector. Informed by an appreciation of the cultural heritage, socioeconomic, ethical and environmental concerns. Creative explorations form concept to prototype are encouraged. The emphasis is on building a variety of skills, in combination with theoretical knowledge and practical application. This includes textile fibres, weave structure, surface design, dyeing techniques, printing methods, sewing techniques, constructed textiles and basic inputs in garment design. The programme includes several interdisciplinary projects of designing textiles and apparel for Public Spaces, Exhibition, interiors and for the Automobile Industry.
ELIGIBILITY CRITERIA

Admission to academic programme 2020-2021 at NID, Assam will be based on the common Design Aptitude Test (DAT). The website http://admissions.nid.edu provides details of eligibility criteria, age limits, reservation policy, test centres, dates of both stages of Design Aptitude Test (DAT).

FEES STRUCTURE

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Tuition Fees</td>
<td>1,87,250 (in INR)</td>
</tr>
<tr>
<td>Refundable Security Deposit</td>
<td>10,000 (in INR)</td>
</tr>
<tr>
<td>Total Fees for the first year (two semesters)</td>
<td>1,97,250 (in INR)</td>
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Note: Hostel and Mess charges to be borne in addition to tuition fees.

ON CAMPUS HOSTEL ACCOMMODATION

Hostel Accommodation Facility for girls and boys separately, will be available on the campus. Details of hostel fee, mess fee, etc will be intimated later on to the selected candidates.
GALLERY
GALLERY - LIFE AT NID ASSAM
“NID Jorhat envisions design education, research and practice, with a focus on creativity & innovation in making things meaningful, usable, inclusive and delightful. We look ahead to connecting with social, health, livelihood and lifestyle sectors’ needs and wants, both through digital and indigenous technologies and cultures.”

~Prof. V. Ravishankar, DIRECTOR