



राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN

2020-21

**Admissions Handbook For
Doctor of Philosophy (PhD) in Design**

Last date for submitting online application:

Thursday, 7th November 2019

Note:

- This brochure is only available as an online digital download.
- Changes and updates to this document, if any, will be highlighted on the official website (<http://admissions.nid.edu>).
- Candidates are advised to download this handbook only from the official website and check for any updates on the website before submitting their application.

Amendments:

- As on 7 Nov'2019, a modification has been made in the important dates which is as follows:
 - Last date for submitting online application extended to 2 pm on Monday, 18 November 2019

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All courses at NID are taught in English.

Candidates must satisfy all the eligibility criteria stipulated in this handbook in order to be eligible for admission.

Records of exam-related documents will be retained by NID only for a period of one year from the date of declaration of final selection list.

The courts and tribunals in Ahmedabad alone shall have exclusive jurisdiction to entertain and settle any dispute or claim regarding admission to NID.

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1. General Information

National Institute of Design (NID) is an 'Institute of National Importance' as per the NID Act 2014, as well as an autonomous Institute under the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India. The Institute is empowered to award its own degrees—presently offering Bachelors of Design (B.Des.), Masters of Design (M.Des.), and PhD in Design. The Institute is also a member of the Association of Indian Universities (AIU). It has strong linkages with the industry and active collaboration with several design institutes and universities across the world.

In pursuit of its continued commitment to design research, NID started a PhD in Design programme.

2. Stages of Selection

Entry to the PhD programme in Design will be granted on the basis of a three-stage selection process. The objective of the process is to assess the design thinking, research ability, knowledge base, and creative skills of the candidates. Final selection will be based on the quality of proposals and suitability of topics to NID's research priorities.

Stage 1: Shortlisting of Applications

- (A) Candidates who do not fulfil the eligibility criteria will be rejected on the basis of their application form.
- (B) The content of the research proposal of the eligible candidates will be examined from the point of view of alignment with NID's research objectives, appropriateness, analytical framework and the overall potential of the research. Only shortlisted candidates shall proceed to the next stage.

Stage 2: Design Research Test (DRT)

The Design Research Test (DRT) will be conducted at Ahmedabad. Appearing for the DRT or being included in the shortlist does NOT guarantee admission into the programme.

Stage 3: Interview

Candidates shortlisted after the DRT will be invited to appear for an interview and make presentations to a committee at NID.

Based on the shortlisting after Stage 1, a certain number of candidates applying to the full-time and part-time categories will be shortlisted to appear for DRT and/or Interviews (Refer Section 5.2, 2. Qualifying Examination, page 11).

If the total scores of two or more candidates at any given stage are the same, higher rank will be decided based on the tie break policy. The number of candidates shortlisted for the next stage will be informed well in advance before the next stage.

Note:

- Candidates are solely responsible to provide accurate information during the application process. If it is found that any information provided by the candidate is not true, NID has the right to cancel, at any stage, the candidate's application or selection. Any direct or indirect attempt to influence the management and employees of the Institute will lead to automatic disqualification of the candidate.
- The Institute has the sole prerogative to determine the procedure for each cycle of admission. In case of any matter not covered in this handbook, NID's decisions shall be considered final and binding to all the parties concerned.

3. Important Dates

- * Accepting application form online starts from **1400 hrs on Tuesday, 1st October, 2019**
- * The last date for submitting online application form is **1600 hrs on Thursday, 7th November 2019**
- * Detailed schedule for conducting DRT & Interview will be announced in the first week of December 2019. The exact time of the Design Research Test (DRT) will be mentioned in the Admit Card.
- * Candidates shortlisted for DRT/Interview will be intimated through Admit Card by the second week of December 2019. The exact schedule and time of the Interview and presentation will be mentioned in the Admit Card.
- * Admit Cards will be available for download on the NID website (<http://admissions.nid.edu>) as per the schedule. It is the responsibility of all the candidates to download and print their own Admit Cards.

4. The Programme

4.1 About PhD in Design at NID

Design is the professional capability of creating and developing context-led concepts and translating them into tangible solutions for the benefit of people, society, industry and the environment. The design of objects, communication, services, interface and their systems requires in-depth analysis and the creative synthesis of information and ideas based on a variety of disciplines and experiences. Design thinking brings together the finest sensibilities of the arts, the logic of science and the functional pursuits of technology in an innovative framework.

At the heart of all of NID's academic programmes and activities are the values of 'learning by doing' and 'learning from the field'. The curriculum and pedagogy offered at the Institute have uniquely evolved from a value based interdisciplinary approach to creative problem solving wherein research is integral to the process of design.

A Doctor of Philosophy (PhD) degree in Design shall be awarded for a period of advanced study that culminates with the design of an innovative solution/approach/method/interface for a product/communication/service/experience along with an accompanying thesis that extends the body of knowledge and the application of design thinking, process and practice.

The programme shall be open to educators and professionals in design and allied fields who wish to reinvent their own practice or knowledge base while pushing the boundaries of the discipline through innovation in practice and create new design theories. The PhD programme at NID is benchmarked to a level comparable to doctoral research in design at reputed institutions in the field, both abroad and in India.

4.2 Aims and Goals

The PhD programme in Design aims to promote deep reflection, inquiry, and rigor in the development and dissemination of new ideas, expressions and skills in the field of design and allied fields and shall lead to their meaningful manifestations in the form of new design collections, objects, communication, services, strategies, etc. The work shall contribute new theories and knowledge to design, design education and design practice.

The purpose of the programme is to support the creation of products or services that improve the quality of life of people, meet demands to sustain the environment, improve policymaking; and better the understanding and use of design in industry, education and society at large.

4.3 Objectives

1. To foster original research and create new knowledge about the nature and practice of design.
2. To engage in a deeper understanding of expressions, methods and the role of design in problem solving activity.
3. To foster NID's pedagogic principles of 'Learning to Know' and 'Learning to Do' alongside its core ideals and culture.
4. To enable collaboration in research, scholarship, design development and service.

5. To enable students to engage in advanced research and practice with design theorists and practitioners in a broad variety of fields.
6. To contribute towards the Institute's objective of design for dignity and service to society, and to participate in meaningful design for change and sustainability.

4.4 Key Aspects

The PhD programme in Design shall include the following priority areas this year: Design Education (e.g., pedagogy, design for schools), Design Innovation (e.g., in Railways), Social Innovation (e.g., crafts and culture), and Design Practice.

The PhD programme in Design will include:

- Original investigation undertaken through a design project, in order to gain new knowledge by means of practice and the outcomes of that practice. Claims of originality and contribution to knowledge may be demonstrated through creative outcomes, which may include artefacts such as objects, images, film, fashion, music, design collections, models, samples, prototypes, digital media or other outcomes such as performances and exhibitions. Doctoral submissions for this kind of research must include a contextualisation of the creative work. A written/video thesis will form a part of the dissertation, which shall be in a dialogic and analytic relation to the outcome, with a suitable articulation of the objective, methods, process and findings.
- The research may also be concerned with the nature of practice and lead to new knowledge that has operational significance for that practice. The main focus of this kind of research shall be to advance knowledge about practice or to advance knowledge within practice. The results of the research, in this case, may be fully described in text form in the doctoral thesis.

The programme shall promote the accumulation and application of diverse research methods that should be customised as per Indian variables and the context of Indian socio-cultural heritage and should be relevant to the needs of the country. The main emphasis of the programme will be the generation of new knowledge through testing and implementing new materials, techniques, processes and design ideas. The programme will nurture design thinking as an inquiry-based field of research and knowledge production that, in turn, inform better design practices.

4.5 Details of the PhD Programme

The PhD programme will be offered in 5-year part-time and 3-year full-time formats.

Full-time candidates are required to be present on campus throughout the duration of their doctoral study period. Part-time candidates are required to be present on campus for the duration of scheduled coursework, seminars, and other academic requirements.

Financial support for full-time PhD:

Candidates enrolled in the full-time PhD programme and not getting any external funding or fellowship shall be eligible for a research fellowship or a stipend from NID. Candidates will not be eligible for a stipend after the first three years. Candidates enrolled in the full-time PhD programme (with stipend) will have to take up teaching or research assignments at the Institute and its campuses, based on the recommendation of their guides.

Part-time PhD Programme: Candidates enrolled in the part-time PhD programme will not be entitled to any stipend or teaching assistantship.

Working professionals seeking admission to the part-time PhD programme shall be required to obtain a No-Objection Certificate (NOC) from their employer, stating that the employer has no objection to the employee pursuing a PhD from the Institute, and that the employee will be available for doctoral consultations with the guide, periodic seminars and presentations, as the case may be, and will fulfil residential requirements as per the Institute's ordinances. This certificate should be submitted along with the application.

Part-time candidates shall also be governed by all rules and regulations of the Institute.

5. Eligibility Criteria

5.1 Eligible Candidates

(In this section, the qualifications mentioned are required to be from accredited/recognised institutes or universities of India¹ OR equivalent qualifications from foreign educational institutes²)

To be eligible for selection to the PhD programme, the candidate must be a citizen of India and hold at least one of the following qualifications:

a) **A Master's level qualification³ in Design,**

OR

b) **A Bachelor's level qualification⁴ in Design from NID,
WITH
A minimum of 3 years of professional or teaching experience**

OR

c) **Master's degree in Philosophy (eg, M.Phil) in Design**

OR

d) Successful completion of **Faculty Development Programme** of NID
or
of a similar program for the Design field of at least two years from any other recognised University.

¹ For institutes other than NID, the expected performance in the qualifying degree program is
- 55% marks in aggregate, or
- grade 'B' in the UGC 7-point scale, or
- an equivalent grade in other scales

² accredited by an assessment and accreditation agency which is approved, recognised or authorised by an authority established or incorporated under a law in its home country or any statutory authority in that country for the purpose of assessing, accrediting, or assuring quality and standards of educational institutions.

³ This to include the following: i) a Master of Design Degree, ii) NID's PGDPD Diploma, iii) NID's AEPEP Diploma, iv) NID's 5-5½ year SLPEP Diploma.

⁴ This is to include the following: : i) a Bachelor of Design Degree from NID, ii) NID's GDPD Diploma, iii) NID's 4 year SLPEP Diploma

Candidates who are scheduled to complete the final year of their qualifying examinations and are awaiting results are also eligible to apply for the PhD programme. In such cases, their candidature shall be provisional and confirmation of selection shall be subject to successful completion of the qualifying exams. Provisional acceptance will be confirmed only if the candidates secure the minimum grade/marks in their qualifying examination and submit its results to the Institute before the commencement of the programme. Failing this, the provisional status granted to such candidates shall automatically stand cancelled.

5.2 Selection Requirements

1. PhD Proposal: The PhD Proposal is a vital component of the selection criteria. A proposal is judged on the basis of its significance to the practice of design and should suitably justify the need for the investigation the candidate wishes to undertake. The proposal should explain how the research is relevant and how it could make an original contribution to the field of design. An outline of the proposed methods to be used must shed light on the feasibility and suitability of their approach.

This year, research proposals are invited in the following areas: Design Education (e.g., pedagogy, design for schools), Design Innovation (e.g., in Railways), Social Innovation (e.g., crafts and culture), and Design Practice.

Candidates for the PhD programme shall be required to submit, in addition to other relevant documents as prescribed, a well-developed Research Proposal, approximately 2000-3000 words in length, reflecting:

- a) The broad field of study or general background or literature review or the context of the research
- b) The research problem and scope
- c) The rationale for and the significance of the study
- d) The objectives of the study and the research questions
- e) The approach/methodology to be followed
- f) The candidate's skills, knowledge and research or work experience relevant to the study
- g) The research work's potential contribution to knowledge and understanding of the relevant field
- h) In case of practice-based research, how the practice and research objectives relate to each other
- i) List of references and/or a bibliography

The proposal will be verified using anti-plagiarism tool to check the originality of the proposal.

2. Qualifying Examination: Candidates whose proposals are selected shall then be invited to appear for the Design Research Test (DRT).

Design professionals meeting the eligibility requirements detailed in Section 5.1 of this document and with more than 15 years of post-eligibility criteria experience shall be exempted from the DRT. They may be directly eligible to appear for the interview, on submission of their proposal. Evidence of their work experience and portfolio shall be examined at the time of the personal interview.

3. Personal Interview: The DRT shall be followed by a personal interview (including proposal presentation) to the NID Selection Committee.

6. Reservation of Seats

The maximum number of seats for the PhD programme is 13. The Institute shall follow the reservation policy of the Government of India, as may be applicable from time to time, for allocation of seats for the PhD programme.

The total number of seats available in the PhD Programme for Indian Nationals are classified into different categories as mentioned below:

Seat Category	Category of eligible candidates
Open	GEN, GEN-EWS, OBC-NCL, SC, ST, GEN-PwD, OBC-NCL-PwD, SC-PwD, ST-PwD, GEN-EWS-PwD
General- Economically Weaker Section (GEN-EWS)	GEN- EWS, GEN-EWS-PwD
Other Backward Class-Non Creamy Layer (OBC-NCL)	OBC-NCL and OBC-NCL-PwD
Schedule Caste (SC)	SC and SC -PwD
Schedule Tribe (ST)	ST and ST -PwD
Open—Persons with Disability (PwD)	GEN-PwD, GEN-EWS-PwD, OBC-NCL-PwD, SC-PwD, ST-PwD
Other Backward Class-Non Creamy Layer—Persons with Disability (OBC-NCL-PwD)	OBC-NCL-PwD
Schedule Caste —Persons with Disability (SC-PwD)	SC-PwD
Schedule Tribe—Persons with Disability (ST-PwD)	ST-PwD

In accordance with the guidelines of the Government of India, the prescribed number of seats reserved for each of these categories are as follows:

Category-wise reservation of seats (For Part Time)				
Total No. of Seats	GEN-EWS (10%)	OBC-NCL (27%)	Scheduled Caste (15%)	Scheduled Tribe (7.5%)
8	1	2	1	1

Category-wise reservation of seats (For Full Time)				
Total No. of Seats	GEN-EWS (10%)	OBC-NCL (27%)	Scheduled Caste (15%)	Scheduled Tribe (7.5%)
5	1	1	1	1

It may be noted that the category chosen by a candidate at the time of submitting the application form will be considered as final, and requests for change of category will not be entertained.

Reservation of seats for Economically Weaker Section (EWS):

General category belonging to Economically Weaker Section (GEN-EWS) will be a reserved category in which the percentage of reservation is 10%. The benefit of reservation will be given only to those General category candidates who satisfy the condition given in the OM No. 20013/01/2018-BC-II dated 17 January 2019 issued by the Ministry of Human Resource Development, Dept. of Higher Education.

The benefit of reservation under GEN-EWS can be availed upon production of an Income & Asset Certificate issued by a Competent Authority. The Income and Asset Certificate issued by any one of the following authorities in the prescribed format as available on the website <http://admissions.nid.edu> shall only considered valid

- (i) District Magistrate/Additional District Magistrate/ Collector/ Deputy Commissioner/Additional Deputy Commissioner/ 1st Class Stipendiary Magistrate/ Sub-Divisional Magistrate/ Taluka Magistrate/ Executive Magistrate/ Extra Assistant Commissioner
- (ii) Chief Presidency Magistrate/Additional Chief Presidency Magistrate/ Presidency Magistrate
- (iii) Revenue Officer not below the rank of Tehsildar and
- (iv) Sub-Divisional Officer or the area where the candidate and/or his family normally resides.

The date of issue of EWS certificate must be 01 April 2019 or later.

Based on the information provided by the candidate in the application form while applying online, will be provisionally allowed to appear for the DAT Prelims and subsequent test if shortlisted. To provide / upload valid certificate at the time of applying online is the candidate's responsibility.

On verification at any stage during the admission process or ever after admissions, if the information/document/ certificate found to be incorrect / invalid, the candidature of such candidate will stand cancelled.

NID's decision will be final and binding. No further communication in this regard will be entertained.

Reservation of seats for Other Backward Classes (Non-Creamy Layer):

The caste mentioned in the Other Backward Classes (Non Creamy) certificate must be listed in the Central list of OBCs available at:

http://www.ncbc.nic.in/User_Panel/CentralListStateView.aspx

Candidates belonging to the Creamy Layer of OBC are not entitled to apply under reserved category (OBC-NCL) and will have to submit their application under General (unreserved) category.

Candidates applying under the OBC-NCL or Non-Creamy Layer category are required to produce (upload) a **valid certificate** in their name **in English (issued after 1 April 2019 or later)** from the relevant competent authorities of their respective state or union

territory, certifying that they do **not** belong to the Creamy Layer along with the final application form.

Based on the information provided by the candidate in the application form while applying online, will be provisionally allowed to appear for the DAT Prelims and subsequent test if shortlisted. To provide / upload valid certificate at the time of applying online is the candidate's responsibility.

On verification at any stage during the admission process or ever after admissions, if the information/document/ certificate found to be incorrect / invalid, the candidature of such candidate will stand cancelled.

NID's decision will be final and binding. No further communication in this regard will be entertained.

Reservation of seats for Scheduled Caste and Scheduled Tribes:

The benefit of reservation will be given only to applicants belonging to castes and tribes mentioned in the central list published by the Government of India, which can be viewed at the following web links:

<http://socialjustice.nic.in/UserView/index?mid=76750>

<https://tribal.nic.in/ST/LatestListofScheduledtribes.pdf>

Candidates applying under SC and ST categories are required to upload the relevant caste/tribe certificate (in English language) from the competent authorities of their respective state, union territory or the National Commission of Tribes, at the time of applying online.

Reservation of Seats for Persons with Disability (PwD):

Of all seats across Open, GEN-EWS, OBC-NCL, SC and ST categories, 5% of the seats are reserved for Persons with Disability (PwD). Admission will be granted to the top 5% of the candidates in order of merit, irrespective of their parent category.

The benefit of reservation will be given only to those candidates with disability as described by the Government of India at

<http://www.disabilityaffairs.gov.in/upload/uploadfiles/files/RPWD%20ACT%202016.pdf>

Candidates seeking admission under this category are required to upload a valid Disability Certificate issued by competent medical authority as certified by the Government of India, at the time of applying online. The formats of the certificate are available on the official website of admissions <http://admissions/nid.edu> under the Download section.

Based on the information provided by the candidate in the application form while applying online, will be provisionally allowed to appear for the DAT Prelims and subsequent test if shortlisted. To provide / upload valid certificate at the time of applying online is the candidate's responsibility.

On verification at any stage during the admission process or ever after admissions, if the information/document/ certificate found to be incorrect / invalid, the candidature of such candidate will stand cancelled.

NID's decision will be final and binding. No further communication in this regard will be entertained.

Candidates belonging to the GEN-EWS, OBC-NCL, SC, ST and PwD categories will be declared as qualified on the basis of the minimum qualifying criterion as mentioned in the handbook.

Unfilled seats based on minimum qualifying criterion mentioned in this handbook or unavailability of candidates in the OBC-NCL category will be de-reserved and allotted to Open Category candidates in order of merit.

Unfilled seats based on minimum qualifying criterion mentioned in this handbook or unavailability of candidates in the GEN-EWS category, SC category and ST categories will not be de-reserved.

The category selected by a candidate at the time of submitting the application form will be final. Requests for any change of category will not be permitted during later stage of admission process.

7. How to Apply

Visit the NID website at <http://admissions.nid.edu> and follow the steps given below:

Step 0:

Read and familiarise yourself with the eligibility criteria and other relevant information related to the PhD programme. All this information can be found in this Handbook.

Step 1: Sign up/Registration

1. All candidates are required to download this handbook and fill up the online application form available at <http://admissions.nid.edu>
2. Please fill up the online application form giving correct information. Provide a valid email address and an active mobile number while filling up the form, since these contacts will be used for all future communication with the applicant. Ensure that this email id and mobile number is active till 31 August 2020. Candidates will be solely responsible in case a wrong email address and/or mobile number has been provided.
3. After registration, login credentials will be sent via an email to the registered email address (do remember to check your spam or junk folders in case you do not find the email in your inbox). **In case a wrong email address and/or mobile number has been provided during sign up, you are required to register afresh with the correct details.**
4. Do not delete emails sent to you as this will be needed for future reference.
5. Log in to your account using login credentials to proceed further.

Step 2: Fill the Online Application Form

1. Log in and proceed to Step 2–Application Form.
2. Fill in all the required details.
Note: Allotment of seat/campus will be purely on merit in respective category. Supernumerary seats under Overseas category are NOT available for PHD Programme.
3. After filling all details, click ‘Save & Proceed’ to go to the next section to ‘Upload Document’.
4. Click ‘Save & Exit’ to complete the form at a later time or date.

Step 3: Uploading Documents & Signature

1. Upload a scanned recent passport size photograph as per the instructions. All photographs must be in JPG/JPEG format and not exceeding 100 KB in size. It must be a coloured photograph taken at a professional studio. Photographs with self-composed portraits will not be accepted.
2. Upload your scanned signature as per the instructions. All signature files must be in JPG/JPEG format and not exceeding 100 KB in size. You should have your signature digitally photographed or scanned and cropped to the required size.

3. Candidates applying under the GEN-EWS category are required to upload their valid EWS Certificate issued by a competent authority. **The date of issue of EWS certificate must be 01 April 2019 or later.** The certificate must be in JPG/JPEG format and not exceed 150 KB in size.
4. Candidates applying under the OBC-NCL category are required to upload their valid OBC-NCL Certificate issued by a competent authority. **The date of issue of OBC-NCL certificate must be 01 April 2019 or later.** The certificate must be in JPG/JPEG format and not exceed 150 KB in size.
5. Candidates applying under the SC and ST categories are required to upload their valid Caste Certificate issued by a competent authority. The certificate must be in JPG/JPEG format and not exceeding 150 KB in size.
6. Candidates applying under the Persons with Disability (PwD) category are required to upload their valid Disability Certificate issued by a competent medical authority as per the guidelines of the Government of India. The certificate must be in JPG/JPEG format and not exceeding 150 KB in size.
7. **Upload Research Proposal in ONE SINGLE PDF FILE and not exceeding 5 MB in size.**
8. **Upload certificates of graduation, post-graduation, additional qualification, experience certificate, no objection certificate from the employer if applicable and recommendation letter (as per the information provided during filling up the application form) in ONE SINGLE PDF FILE and not exceeding 5 MB in size.**
9. **Upload No Objection Certificate from the employer if applicable (as per the information provided during filling up the application form) in pdf file and not exceeding 1 MB in size.**
10. List of documents to be uploaded by candidates of various categories at the time of applying online are as under:

Category/Documents	Photo	Signature	Certificate	Remarks
General	Yes	Yes	No	
General EWS	Yes	Yes	Yes	EWS Certificate
OBC-NCL	Yes	Yes	Yes	OBC-NCL Certificate
SC	Yes	Yes	Yes	Caste Certificate
ST	Yes	Yes	Yes	Tribe Certificate
Open-PwD	Yes	Yes	Yes	Disability Certificate
GEN-EWS-PwD	Yes	Yes	Yes	EWS Certificate
				Disability Certificate
OBC-NCL-PwD	Yes	Yes	Yes	OBC-NCL Certificate
				Disability Certificate
SC-PwD	Yes	Yes	Yes	Caste Certificate
				Disability Certificate
ST-PwD	Yes	Yes	Yes	Tribe Certificate
				Disability Certificate

11. Once you are done with uploading all the necessary documents, click 'Save and Exit' to complete the form at a later time or date.
12. Click 'Save & Proceed' to go to the next section to pay Application Fees. Your Application Form will be accepted only after successful payment of the application fees.

Step 4: Payment of Application Fee

1. Category-wise Application Fees for Academic Year 2020-21 are as under:

Category	Fees
General	Rs.5000/-
General- EWS	Rs.5000/-
OBC-NCL	Rs.5000/-
SC	Rs.2500/-
ST	Rs.2500/-
PwD	Rs.2500/-
General – EWS-PwD	Rs.2500/-
OBC-NCL-PwD	Rs.2500/-
SC-PwD	Rs.2500/-
ST-PwD	Rs.2500/-

2. **Application fee is NEITHER refundable NOR transferable.**
3. The Application fees paid online (by Debit/Credit Card) DOES NOT INCLUDE any bank/ transaction charges, and the same, as applicable, will be borne by the applicant.
4. You will be asked to verify your details, after which you can proceed to make the payment.
5. You will be directed to the payment gateway. After completing the payment process, you will be redirected to the 'Print' section where you can save your form as a PDF file and print it. **You are NOT required to send the print-out of your application form.**
6. Applicants are fully and solely responsible to provide correct information during the application process. At any stage, if it is found that the information provided by the candidate is not correct, NID has the right to cancel his/her candidature. Any direct or indirect attempt to influence the management and employees of the Institute will lead to automatic disqualification of the candidate.

8. Design Research Test (DRT) & Interview

The Design Research Test (DRT) consists of an examination of approximately six hours duration. The question paper will be in English.

8.1 Important Dates:

Detailed schedule for conducting DRT will be announced in the first week of December 2019. The exact time of the Design Research Test (DRT) will be mentioned in the Admit Card. .

8.2 Test Centres for the Design Research Test (DRT):

The DRT will be conducted in Ahmedabad city ONLY.

8.3 Format and Criteria:

The Design Research Test (DRT) primarily evaluates the following abilities of the candidate:

- General Awareness
- Design Aptitude
- Creativity
- Research Ability
- Reasoning abilities
- Design abilities

Weightages of DRT and Interview

For those who take DRT and appear in the Interview (i.e., those with less than 15 years of work experience): weightage of DRT = 20% and weightage of Interview / Presentation of Research Proposal=80%

For those who appear only in the interview (i.e. those with more than 15 years of work experience): weightage of work presentation (that connects their work done so far to the proposed research) = 20% and weightage of Interview / Presentation of Research Proposal=80%.

A: Screening of Proposals (Total: 100 Marks)

1. Suitability to NID's expressed research areas
2. Relevance and feasibility of research study to the field of design
3. Clearly defined objectives, rationale of the study and research questions
4. Language articulation and presentation quality

B: Design Research Test (Two parts; Total: 100 Marks)

DRT 1 - The Situation Test/Fieldwork (Total: 50 Marks)

- a) Observation and data representation
 1. Planning/Research Brief
 2. Field Interaction
 3. Research Methods used in the field
- b) Analysis and/or synthesis
 1. Range of Insights/Opportunities
 2. Variety of Methods Used
 3. Quality of Representation
 4. Design Research Related Unknowns
- c) Comprehension and articulation
 1. Clarity of written Communication
 2. Quality of Content
 3. Structure

DRT 2 – General awareness and Design Abilities (Total: 50 Marks)

- Knowledge and world view
- Creativity and design thinking
- Observation and imagination
- Comprehension and articulation Reasoning

C: Evaluation Criteria for Interview (Total: 100 Marks)

1. Topic of Research Proposal
2. Alignment with NID's Research Priorities
3. Academic Record and Work Experience
4. Delivery and Presentation and Personal Attributes

Based on the scores obtained in the DRT, only shortlisted candidates will be invited for interviews. Only candidates who pass the DRT shall be eligible to appear for the personal interview.

NID will not provide any travel and accommodation facilities for applicants appearing for the test and interviews; therefore, the candidates must bear all expenses for travel and accommodation.

9. Announcement of Results

In order to be considered for the final selection, a shortlisted candidate must have appeared for the DRT and the interview, unless they have been exempted from the DRT as per the Institute's PhD regulations.

The results of the DRT will be declared on the NID website (<http://admissions.nid.edu>).

Based on the merit list following the DRT, only shortlisted candidates will be required to appear for the interviews.

Candidates from the various categories will be considered eligible for admission only if they meet the minimum qualifying criteria (to be announced later).

The list of the candidates selected for the PhD programme 2020-21 will be declared only on the website (<http://admissions.nid.edu>).

Contact

National Institute of Design
Paldi, Ahmedabad 380 007
Email: phdadmissions@nid.edu
NID website: <http://admissions.nid.edu>